

WHICH ELECTRIC VEHICLE IS RIGHT FOR YOU?



There's a lot of information about electric vehicles out there. And trying to choose a vehicle to fit your lifestyle isn't easy. That's why we've put together all the facts you need to help you choose the car that's right for you.

Ford plans to release 16 fully electric vehicles within a global portfolio of 40 electrified vehicles by 2022. Our all-new fully-electric performance utility vehicle arrives in 2020 with a targeted range of 480km.



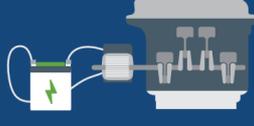
WHAT'S THE DIFFERENCE?

Electric cars come in various types for different usage scenarios, like short local trips or a long daily commute. Once you understand what makes them different, it's easier to see which vehicle would fit your lifestyle best.



MILD HYBRID (MHEV)

A small electric motor that helps improve efficiency. Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery-driven electric motor. The electric motor does not power the car independently. It simply assists it.



HYBRID (HEV)

A seamless blend of conventional and electric power. Hybrid vehicles have two sources of power. They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.



PLUG-IN HYBRID (PHEV)

Plug In. Charge up. Improve Efficiency. Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

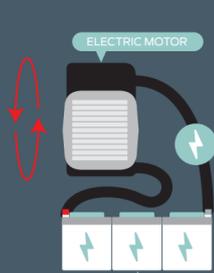


ALL-ELECTRIC (BEV)

100% Electric. Just charge it up and go. All-Electric cars are powered by electricity alone. This means they have to be charged before you can drive.



CHARGING THE BATTERY



REGENERATIVE BRAKING

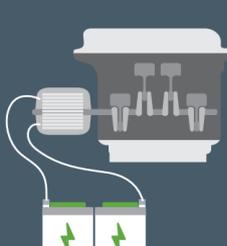
All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down. Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

MILD HYBRID AND HYBRID

There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1 Regenerative braking
- 2 Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.



PLUG-IN HYBRID

The larger battery in Plug-in Hybrids needs to be plugged in to charge. Once depleted, the vehicles also use regenerative braking and the conventional engine to recharge the battery.

ALL-ELECTRIC

All-Electric vehicles are powered by electricity alone and don't have a petrol engine. They must be plugged in to charge the battery.



PLUG IN CHARGING OPTIONS



230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet. This takes longer than when using a Wallbox.

Wallbox

For faster charging at home you can install a wallbox, which is capable of charging your vehicle overnight.



Public charging stations

Public charging stations, available in many cities and work places, can charge your vehicle much faster than at home. The price and charging capability can vary.

IONITY High-power charging stations

Ford Motor Company, BMW Group, Daimler AG and Volkswagen Group with Audi and Porsche are building a High-Power Charging network across Europe.

400 charging stations will be capable of delivering faster charging of up to 350 kW. These stations will be compatible with both current and future electric vehicles.



ELECTRIC RANGE



SHORT RANGE



MID RANGE



LONG RANGE



MILD HYBRID

Mild Hybrid vehicles cannot be driven solely by the electric battery and motor, they utilise a conventional engine.



HYBRID

A Hybrid is capable of driving short distances on electric power alone.



PLUG-IN HYBRID

When fully charged, Plug-in Hybrids can operate on electric power for journeys of approximately 50 km. Once the battery runs out of charge, the vehicle will behave like a hybrid the conventional engine running when necessary.



ALL-ELECTRIC

The range on a fully charged All-Electric vehicle varies from 160 km on older models to approximately 500 km on newer models.

