### BACKBONE OF BUSINESS



# WERE WITHYOU ON THE SHOURING THE SHOULD BE WERE SHO

At Ford, we know it's not our vans and pick-ups alone that keep Ireland running, it's the people that drive them and those that enable them – you and your workforce. And we know today the new challenges you face to lower emissions and running costs for your business.

We want to continue to be a true business partner, that's why we're excited to announce a range of Commercial Vehicles for this year and beyond, including exciting new electric powertrains, innovative technologies and new services to help you help your business.

#### FORD RANGER

Designed to work harder and smarter with a range of next-generation 2.0 litre EcoBlue\* diesel engines, the Ford Ranger is more powerful, more efficient and has lower emissions than ever before.

A combination of outstanding payload, towing capacity and advanced driver technologies, such as Active Park Assist<sup>†</sup>, Pre-Collision Assist, Pedestrian

Detection and Auto Start-Stop make it hard to beat. Ford Ranger is also available with FordPass Connect on-board modem.

POWER OUTPUT

213 PS

MAX GROSS PAYLOAD (EXC. PASSENGERS)

1252 kg

MAX TOWING CAPABILITY

3500 kg<sup>†</sup>



FIND OUT MORE

<sup>\*</sup>Meets the latest Euro 6.2 emissions. †Added Optional Feature at an additional cost.

<sup>^</sup>FordPass Connect is provided as a two-year free trial (from date of negotiation). Afterward, subscription charges apply.

<sup>†</sup>Max towing varies based on cargo, vehicle configuration, accessories and number of passengers . Model shown is Ford Ranger Wildtrak.

#### TRANSIT AND TOURNEO CUSTOM PLUG-IN HYBRID

Both built to help your business operate more efficiently than ever, the smart hybrid technology helps reduce emissions and can run solely on electric power for 42.8 kilometres. On longer journeys, the multi award-winning 1.0 litre EcoBoost engine helps to extend the vehicle's range to over 606 kilometres.

Plug-in Hybrid technology is designed to optimise efficiency without compromising the capability you expect in the Transit Custom and Tourneo Custom.

As International Van of the Year 2020, Transit Custom Plug-in Hybrid maintains its 1000 kg carrying capacity, with up to six cubic metres of loadspace, making it perfectly suited to moving goods around the city as efficiently as possible.

The Tourneo Custom Plug-in Hybrid helps transport passengers more efficiently than ever, with an intelligent new interior design.

#### TRANSIT CUSTOM PLUG-IN HYBRID

ELECTRIC POWER ONLY RANGE

41.5 km\*

#### **TOURNEO CUSTOM PLUG-IN HYBRID**

CO<sup>2</sup> EMISSIONS

ELECTRIC POWER ONLY RANGE

75 g/km

42.8 km\*



FIND OUT MORE

\*Based on full charge. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP) applies to an available configuration.

Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.

\*Meets the latest Euro 6.2 emissions. Transit Custom Plug-in Hybrid only.

#### TRANSIT 5T

The legendary Ford Transit just got even more capable, with an increased Gross Vehicle Mass (GVM) of 5-tonnes now available on two new body styles. Ideal for businesses requiring a larger load capacity, or more specialised heavy-weight conversions.

The Ford Transit Van 5-tonne, available in the larger L4H3 body configuration, gives you a cavernous 15.1 cubic meters of load space and up to 2,457 kg of payload capacity.

While the Ford Transit Chassis Cab 5-tonne, available both as a single or double cab with several wheelbase

options, provides a solid base for a range of specialist conversions and up to 2,960 kg payload capacity.

If you need to tow a trailer, it also has a 7-Tonne GTM capability (6100 GTM with automatic transmission) making it more than capable and tougher than ever.

Both Transit 5-tonne variants come with rear-wheel drive and 6-speed manual transmission.

And with a host advanced connectivity features and assistance technologies at your fingertips, the Transit 5-tonne cabin is your office on the road.

MAX GTM CAPABILITY

MAX GROSS PAYLOAD (EXC. PASSENGERS)

2960 kg

MAX LOAD SPACE

15.1 m<sup>3</sup>



#### ACTIVE & TRAIL RANGE

Ford is proud to announce the Active & Trail range. Featuring a striking new exterior design and advanced capability, they are built to break free from the routine. Mechanical Limited-Slip Differential technology is available on all vehicles with a manual transmission. Reduce unwanted wheel spin, especially on loose or uneven surfaces, by directing

power to the wheel with the most traction. This helps to keep you moving forward and improves the van's stability when you need it most.

FIND OUT MORE

Transit and Transit Custom Trail help you to reach even the most remote destinations. An imposing new grille with bold FORD lettering guarantees you'll get noticed.

FIND OUT MORE



#### GEOFENCING TECHNOLOGY

Transit and Tourneo Custom Plug-in Hybrid units are fitted with geofencing technology as standard. A geofence is a virtual fence around a physical location. When a Plug-in Hybrid enters this location, it switches to run on purely electric energy.

Geofences can be user-defined to be set up around schools or hospitals in order to improve air quality or reduce noise pollution.

FIND OUT MORE

# INCOVATE YOUR WORKFORE

PIL

When it comes to keeping business moving, the safer your fleet is the better. Which is why our new line-up is packed with forward thinking technology, to help keep accidents and insurance costs down to a minimum.

Keep extra eyes on the road with safety features like Blind Spot Detection, Pre-Collision Assist and Cross-Traffic Alert, and squeeze into tight spots perfectly with Active Park Assist.

With Power Assisted Steering and Adaptative Cruise Control available to make longer journeys run smoothly, it's our safest, smartest range of commercial vehicles yet.

Vehicles equipped with SYNC 3\* enable phone, music and navigation control via the dashboard monitor. SYNC 3 also offers pinpoint destination accuracy via what3words, a simple and effective navigation tool.



CROSS TRAFFIC ALERT



PRE-COLLISION ASSIST



ACTIVE PARK ASSIST



LANE-KEEPING SYSTEM



INTELLIGENT SPEED ASSIST



SYNC-3 WITH 8" SCREEN



ADAPTIVE CRUISE CONTROL



BLIND SPOT INFO SYSTEM



ROLL STABILITY CONTROL

## TRANSFORMED CONNECTIVITY

Take your fleet's potential to another level with a trial of FordPass Pro\*, the latest in vehicle connectivity. Stay in the loop with on-board turning your vehicle cabin to your office on the road.

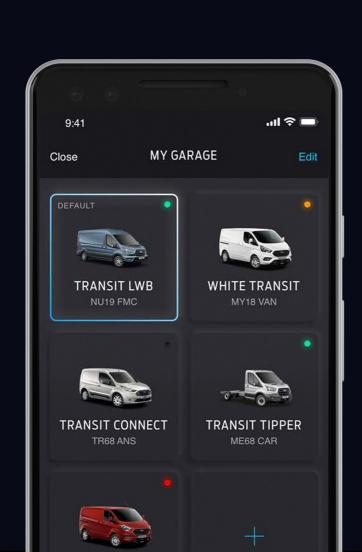
Manage your vehicle remotely and check if a vehicle is secure by locking or unlocking it from the app. You can even start automatic vehicles remotely, useful for making sure it is de-iced and ready to work when you are.

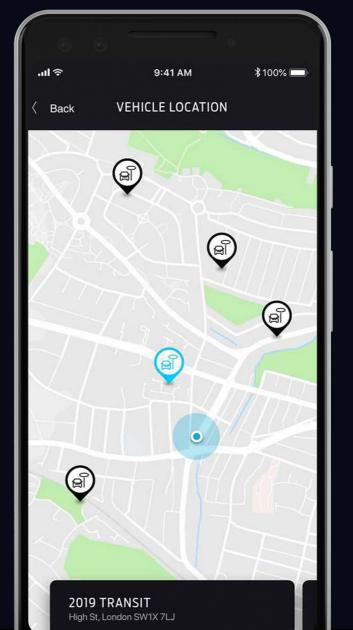
Analyse your vehicle's health with real-time alerts sent to your smartphone, detailing issues and recommended actions.

You can even book services, repairs and check fuel levels wherever you are, helping you keep your company vehicles running smoothly.



\*FordPass Connect is provided as a two-year free trial (from date of negotiation). Afterward, subscription charges apply.







# SOCIAL DISTANCING SHIELDS

In response to the need for businesses of all sizes to provide adequate social distancing for staff and customers as the country returns to work, we have developed a social distancing shield that can be used within the cabins of our Ford Transit, Transit Custom and Tourneo Custom Commercial Vehicles.

The shields provide a barrier between vehicle occupants and help organisations adhere to social distancing requirements. They are quick to set-up and remove, easy to clean, and are built specifically for Ford Commercial Vehicles. They don't even require any expert fitting.

The shields have been developed with a variety of fleet sectors in mind, including public transport, school, and private hire use, and are fully compatible with Ford's 5\* NCAP safety features, including the airbags.

For more information on new social distancing shields, please follow the below link to the Ford Online Shop.

FORD ONLINE SHOP

#### JOIN US

Whatever your business needs, our Ford Dealerships are your one-stop shop, offering a host of services and support.

To see, ask questions or Test Drive our full range of vehicles contact your nearest Ford Dealership.

DISCOVER MORE

WWW.FORD.IE/COMMERCIAL-VEHICLES

**OHA 801** 

FIND A DEALER

WWW.FORD.IE/DEALER-LOCATOR

CONTACT US

FLMINFORM.COM