NEW FORD PUMA - CUSTOMER ORDERING GUIDE AND PRICE LIST

MODEL YEAR 27.00MY

Effective from 5th August 2026R

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SERIES RANGE

Titanium

17" Alloy Wheels with Absolute Black and Machined Finish
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power adjustable door mirrors with manual folding function
Quickclear heated windscreen
Titanium body styling kit
Standard suspension
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Power Start Button
Manual tailgate
Titanium cloth trim in black
Manual 4-way driver seat adjust
Manual 2-way passenger seat adjust
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Front and Rear Parking Sensors
Pre Collision Assist with Post Impact Braking
Cruise Control with Intelligent Speed Limiter
Speed Sign Recognition
Lane Keeping Aid
Driver Alert System (Distraction and Fatigue Warning)
Ford MegaBox extended bootspace
Rear privacy glass

Gross Retail Price:
€ 32,140

ST-Line

17" Alloy Wheels with a Black and Machined Finish
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
Quickclear heated windscreen
ST-Line body styling kit
Standard suspension
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Power Start Button
Manual tailgate
ST-Line cloth trim in black with red stitching
Manual 4-way driver seat adjust
Manual 2-way passenger seat adjust
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Front and Rear Parking Sensors
Pre Collision Assist with Post Impact Braking
Cruise Control with Intelligent Speed Limiter
Speed Sign Recognition
Lane Keeping Aid
Driver Alert System (Distraction and Fatigue Warning)
Ford MegaBox extended bootspace
Rear privacy glass

Gross Retail Price:
€ 33,139

ST-Line Black Package

18" Alloy Wheels with a Magnetite Dark Finish
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
Quickclear heated windscreen
ST-Line body styling kit with black front bumper details, contrast black painted roof and mirror caps and large rear spoiler
Standard suspension
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Power Start Button
Manual tailgate
ST-Line cloth trim in black with red stitching
Manual 4-way driver seat adjust
Manual 2-way passenger seat adjust
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Front and Rear Parking Sensors
Pre Collision Assist with Post Impact Braking
Cruise Control with Intelligent Speed Limiter
Speed Sign Recognition
Lane Keeping Aid
Driver Alert System (Distraction and Fatigue Warning)
Ford MegaBox extended bootspace
Rear privacy glass

Gross Retail Price:
€ 34,436

ST-Line X

18" Alloy Wheels with Absolute Black and Machined Finish
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
Quickclear heated windscreen
ST-Line X body styling kit
Standard suspension
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Wireless charging pad
Keyless Entry and Power Start Button
Power Lift Tailgate
ST-Line X Premium Synthetic Leather with Synthetic Suede inserts and red stitching
Manual 4-way driver seat adjust
Manual 4-way passenger seat with lumbar seat adjust
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Auto-dimming Interior Rear View Mirror
Front and Rear Parking Sensors
Pre Collision Assist with Post Impact Braking
Cruise Control with Intelligent Speed Limiter
Speed Sign Recognition
Lane Keeping Aid
Driver Alert System (Distraction and Fatigue Warning)
Ford MegaBox extended bootspace
Rear privacy glass

Gross Retail Price:
€ 36,568

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

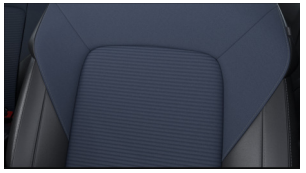
Effective from: 5th August 2026

BlueCruise Edition

(Only Available With Automatic Transmission)

BlueCruise Edition Features
Unique 18" Alloy Wheels with a Magnetite finish
Excusive Vapour Blue Exterior Paint Colour (Agate Black and Solar Silver available as a chargable option)
ST-Line X body styling kit with a contrast black painted roof & Black Painted Exterior Mirrors
BlueCruise Edition Partial Premium Synthetic Leather with Dark Blue Cloth Trim and Dark Blue Stitching
BlueCruise Edition unique interior features such as front door Scuff Plates, and front Floor Mats
BlueCruise Capable Adaptive Cruise Control (BlueCruise is available with the automatic transmission ONLY)
BlueCruise: One-Time Purchase Included
Connected Navigation Included
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
360 Degree Camera with Front and Rear Parking Sensors
Reverse Brake Assist
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, Premium upgraded B&O audio system with 10 speakers, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Wireless charging pad
Keyless Entry and Power Start Button
Power Lift Tailgate
Blind Spot Information System (BLIS) with Cross Traffic Alert and Active Braking
Lane Keeping Aid and Lane Departure Warning
Quickclear heated windscreen
Standard suspension
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Manual 4-way driver seat adjust
Manual 4-way passenger seat
Ford MegaBox extended bootspace
Rear privacy glass

Gross Retail Price From:
£41,806



MODEL PRICES

Series	Engine	Fuel	Transmission	Emission Level	VRT Band	NOx (mg/km)	CO2 Emissions (g/km) Ø	Gross Retail Price (GRP)
Titanium	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed Manual	Euro 6d	16.75%	13.9	122	€32,139.65
Titanium	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed Automatic	Euro 6d	17.50%	16.9	129	€34,841.90
ST-Line	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed Manual	Euro 6d	16.75%	13.9	122	€33,139.08
ST-Line	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed Automatic	Euro 6d	17.50%	16.9	129	€35,849.38
ST-Line Black Package	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed Manual	Euro 6d	16.75%	13.9	123	€34,435.51
ST-Line Black Package	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed Automatic	Euro 6d	17.50%	16.9	130	€37,156.25
ST-Line X	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed Manual	Euro 6d	16.75%	13.9	122	€36,567.87
ST-Line X	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed Automatic	Euro 6d	17.50%	16.9	130	€39,305.79
BlueCruise Edition	1.0L EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed Automatic	Euro 6d	17.50%	16.9	130	€41,805.77

Note: Vehicles are homologated in accordance with the new type approval procedure WLTP (Regulation (EU) 2017/1151; Regulation (EC) 715/2007). From the 1st January 2021 CO2 figures shown are derived solely from the WLTP test.

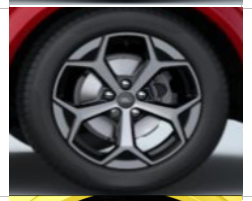
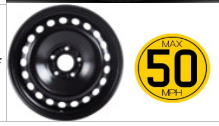
OPTIONS

Option Packs	VRT Band	Titanium	ST-Line	ST-Line Black Package	ST-Line X	Blue Cruise Edition	From Gross Retail Price (GRP)
Winter Pack Front Heated Seats and Heated Steering Wheel	16.75%	O	O	O	O	O	€ 449.69
Comfort Pack Power Lift Tailgate, 4-Way Manual Passenger Seat, Keyless Entry, Keyless Start and Wireless Charger (Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium) (Autodimming rear-view mirror on Titanium, ST-Line and ST-Line Black Package)	16.75%	O	O	O	S	S	€ 999.99
Driver Assistance Pack (MANUAL ONLY) Intelligent Adaptive Cruise Control (ACC) with Evasive Steering (Automatic also includes Stop & Go with Traffic Jam Assist) Blind Spot Information System (BLIS) with Lane Change Warning and Cross-Traffic Alert Lane Change Aid (Automatic Transmission includes Lane Centering Assist) 360 degree camera with front and rear parking sensors Advanced Speed Sign Recognition Reverse Brake Assist Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium	16.75%	O	O	O	O	-	€ 1,349.09
BlueCruise Capable Driver Assistance Pack (TITANIUM AUTOMATIC) Intelligent Adaptive Cruise Control (ACC) with Evasive Steering (Automatic also includes Stop & Go with Traffic Jam Assist) Blind Spot Information System (BLIS) with Lane Change Warning and Cross-Traffic Alert Lane Change Aid (Automatic Transmission includes Lane Centering Assist) 360 degree camera with front and rear parking sensors Advanced Speed Sign Recognition Reverse Brake Assist Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium BlueCruise 90 day trial **BlueCruise requires a subscription once the trial period has ended**	16.75%	O	-	-	-	-	€ 1,600.00
BlueCruise Capable Driver Assistance Pack (AUTOMATIC) Intelligent Adaptive Cruise Control (ACC) with Evasive Steering (Automatic also includes Stop & Go with Traffic Jam Assist) Blind Spot Information System (BLIS) with Lane Change Warning and Cross-Traffic Alert Lane Change Aid (Automatic Transmission includes Lane Centering Assist) 360 degree camera with front and rear parking sensors Advanced Speed Sign Recognition Reverse Brake Assist BlueCruise 90 day trial **BlueCruise requires a subscription once the trial period has ended**	16.75%	-	O	O	O	S	€ 1,500.00
BlueCruise One Time Purchase - To use BlueCruise OTP the car must be equipped with the BlueCruise Capable Drivers Assistance Pack (AUTOMATIC ONLY)	16.75%	O	O	O	O	-	€ 1,449.99
Ford Connectivity Package - Includes Connected Navigation and Premium Connectivity (Note BlueCruise Edition comes with Connected Navigation as standard)	16.75%	O	O	O	O	O	€ 575.00
Audio, Navigation and Connectivity	**VRT Band**						
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto 6 speaker audio system Ford SYNC4 with inbuilt navigation, FordPass Connect and Emergency Assistance	16.75%	S	S	S	S	-	€ 0.00
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto Premium B&O audio system with 10 speakers Ford SYNC4 with inbuilt navigation, FordPass Connect and Emergency Assistance	16.75%	-	-	-	O	S	€ 300.00
Standalone Options	**VRT Band**						
Glare-free Matrix LED Headlamps	16.75%	O	O	O	O	O	€949.36
Rear-view Camera	16.75%	O	O	O	O	-	€250.00
Power-Opening Panorama Roof - Not Available with Roof Rails or Contrast Roof - Panorama roof does not automatically include the height adjustable seats on Titanium and ST-Line. If this feature is required, the Comfort Pack must be specified on these derivatives	16.75%	O	O	-	O	-	€1,199.18
DELETE: Detachable Towbar (tongue load 75kg)	16.75%	O	O	O	O	O	€749.49

Key
S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, — = Not Available

Effective from: 5th August 2026

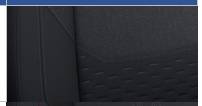
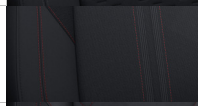
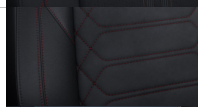
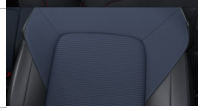
WHEELS & TYRES

Wheels Availability		Titanium	ST-Line	ST-Line Black Package	ST-Line X	BlueCruise Edition	From Gross Retail Price (GRP)
17" Alloy Wheels with an Absolute Black and Machined Finish		S	-	-	-	-	€ 0.00
17" Alloy Wheels with a Black and Machined Finish		-	S	-	-	-	€ 0.00
18" Alloy Wheels with a Magnetite Dark Finish (Selectable with the Black Package Option Pack)		-	-	S	-	-	€ 0.00
18" Alloy Wheels with a Absolute Black and Machined Finish		-	-	-	S	-	€ 0.00
19" Alloy Wheels with a Matt Black and Machined Finish		-	-	-	O	-	€ 749.49
18" Alloy Wheels in a Magnetite Dark Finish		-	-	-	-	S	€ 0.00
Mini Spare Steel Wheel *(N.B. goes into the Ford MegaBox, reducing the size of the MegaBox and removing the drainage plug)*		O	O	O	O	O	€ 199.87

Effective from: 5th August 2026

Colour and Trim

	Colour Description	Titanium	ST-Line	ST-Line Black Package	ST-Line X	BlueCruise		From Gross Retail Price (GRP)
Standard	Frozen White	O	O	-	O	-		€ 0.00
Premium	Agate Black	O	O	-	O	O		€ 1,014.65
	Solar Silver	O	O	O	O	O		€ 1,014.65
	Magnetic Grey	O	O	O	O	-		€ 1,014.65
	Fantastic Red	O	O	O	O	-		€ 1,014.65
	Digital Aqua Blue	O	O	O	O	-		€ 1,014.65
	Cactus Grey	O	O	S	O	-		€ 1,014.65
	Electric Yellow	O	O	O	O	-		€ 1,014.65
Exclusive	Vapour Blue	-	-	-	-	S		€ 0.00

	Trim Description	Titanium	ST-Line	ST-Line Black Package	ST-Line X	BlueCruise	
Trim	Cloth trim in black with grey stitching	S	-	-	-	-	
	Cloth trim in black with red stitching	-	S	S	-	-	
	Premium Synthetic Leather with Synthetic Suede inserts and red stitching	-	-	-	S	-	
	BlueCruise Edition Partial Premium Synthetic Leather with Dark Blue Cloth Trim and Dark Blue Stitching	-	-	-		S	

,10, ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)
Transportation					
Detachable Tow Bar	2457405	**€793.07**	E-Kit for Detachable Tow Bar	2911576	**TBC**
E-Kit for Tow Bar (Pre-Pack)	2911578	**€107.94**	Tow Bar Cable, for installation	2425234	**€107.94**
Tow Bar Module	2803135	**€162.15**	Roof Base Carrier - not with panorama roof	2527164	**€341.32**
Dog Guard, behind rear seats	2437781	**€372.58**	Atera* Roof Bike Carrier Giro AF+	2756522	**€116.78**
G3* Roof Box Elegance Europe 330, matt black[1]	2191625	**€305.76**	Atera* Rear Bike Carrier Strada Sport 2, for 2 bikes	2756538	**€590.95**
Atera* Roof Box Casar M, Lava Structured[1]	2756524	**€558.97**	Thule®* Roof Bike Carrier, FreeRide 532	1746077	**€107.78**
Atera* Roof Box Casar L, Brilliant Black[1]	2756556	**€816.11**	Thule®* Roof Bike Carrier, Expert 298	2143360	**€196.89**
Mottez®* Rear Ski Carrier	2483279	**€366.70**	Coat Hanger, matte black	2448529	**€67.30**
Napier* Tailgate Tent	5147380	**€679.25**	Foldable Transport Box, black fabric	2470827	**€31.55**
Cargo Organizer, soft sided	2181468	**€189.04**	Cooler Bag, soft sided	2181470	**€55.95**
ARB®* Rooftop Tent	2855636	**€3,787.05**	Atera®* Roof Kayak Carrier	2891189	**€232.80**
Protection					
Rubber Floor Mats, front	2439076	**€66.08**	Rubber Floor Mats, rear	2109989	**€43.23**
Velour Floor Mats, front , grey stitching	2193982	**€73.35**	Velour Floor Mats, rear, grey stitching	2478663	**€55.66**
Velour Floor Mats, front, red stitching	2386434	**€73.35**	Velour Floor Mats, rear, red stitching	2478661	**€55.66**
Boot Liner	2438719	**€76.96**	Load Compartment Mat, reversible	2395437	**€126.62**
Mud Flaps, front - Titanium	2458832	**€60.39**	Mud Flaps, rear - Titanium	2458858	**€60.39**
Mud Flaps, front - ST-Line, ST-Line X	2458844	**€60.39**	Mud Flaps, rear - ST-Line, ST-Line X	2458866	**€60.39**
MegaBox Boot Liner - Petrol - Not with spare wheel	2520610	**€32.54**	Scuff Plates, front, with illuminated ST-Line logo – ST-Line	2544750	**€376.40**
Comfort & Convenience					
ClimAir® Wind Deflectors, rear, black	2497412	**€48.64**	ClimAir® Wind Deflectors, front, black	2497408	**€63.42**
ClimAir® Wind Deflectors, rear, transparent	2497414	**€48.90**	ClimAir® Wind Deflectors, front, transparent	2497410	**€63.76**
Air Purifier	2485741	**€60.53**	Ford Puma Business Pack: Qi Wireless Charging Kit, Coat Hanger, Foldable Organizer Box	2595805	**€207.85**
Infotainment					
Nextbase* Dashboard Camera 380GWX, front and rear	2534404	**€469.44**			
Wheels					
18" Alloy Wheel, 5 x 2-spoke Y design, Absolute Black - excl. ST	2590152	**€412.26**	18" Alloy Wheel , 5 x 2-spoke design, Frozen White - excl. ST	2648649	**€411.05**
19" Alloy Wheel, 5-spoke design, Asphalt Black - excl. ST	2730159	**€431.86**	19" Alloy Wheel, 5 x 2-spoke Y design, Magnetite - ST only	2527408	**€413.62**
19" Alloy Wheel, 5-spoke design, Asphalt Black - ST only[3]	2762840	**€494.33**	19" Alloy Wheel, 5 x 2-spoke Y design, Matt Pyrite Gold - ST only[3]	2527412	**€413.62**
Styling					
Scuff Plates front, with Ford logo - Excludes ST	2784191	**€36.58**	Sports Pedal Cappings - Titanium	1835213	**€56.52**
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	**€16.82**	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	**€40.85**
Warning Triangle[2]	1460220	**€10.12**			

[1] Alternative Roof Boxes are available

[2] Item is non-Ford branded from an approved supplier

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit **www.ford-accessories.ie**

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Fitment of dealer-fit parts and accessories may have an impact on your vehicle's fuel / energy consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

FORD PROTECT - Puma

Every new Ford Puma is protected by a 2 year/unlimited km Base Warranty. An additional Extended Warranty of up to 5 years/ 100,000 km Warranty is applied to the vehicle.* In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in Ireland, UK and throughout Europe.

Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 5 years or are a high mileage driver you can extend your warranty to 4 year/ 120,000 km, 5 year/ 100,000 km or 5 year/160,000 km warranty.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Helps protect against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time within 12 months from date of registration

Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- The Ford Protect Service Plan can be purchased any time within 24 months from date of registration or before the first service is due (whichever is the sooner)

Notes and Conditions

* Customers can choose to opt out of the 5 year/ 100,000 km Extended Warranty for an alternative 3 year/ 100,000 km Warranty.

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect New Vehicle Extended Warranty and Service Plan and their associated Terms and Conditions or alternatively call Ford Protect on +44 3702 416726, Option 2, Option 2, or visit www.ford.ie

PUMA FUEL CONSUMPTION & CO2

The test used to establish fuel consumption and CO2 figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO2 figures shown are derived from the new WLTP test.

This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is now based on these WLTP figures from 1st January 2021. Understanding fuel data; The table below shows the fuel consumption (WLTP) and CO2 emissions (WLTP) for each available engine when fitted on a standard specification vehicle (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO2 emissions. Please speak to your Ford Dealer for more information.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator . The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

Engine	Available On	Emission Level	Transmission	Maximum Power PS (KW)	Torque Nm	Fuel Consumption (WLTP Figures without Options)		CO2 Emissions (WLTP)	
						Lowest Performing (L/100km)øø	Highest Performing (L/100km)øø	Lowest Combined Performing (Co2)øø	Highest Combined Performing (Co2)øø
1.0L EcoBoost Hybrid (mHEV) 125PS	All series	Euro 6d	6 Speed Manual	125PS (91kW)	210	5.6	5.7	122	123
1.0L EcoBoost Hybrid (mHEV) 125PS	All series	Euro 6d	7 Speed Automatic	125PS (91kW)	210	5.7	5.8	129	130

*In 4th gear. øFord test figures.

øø The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and has fully replaced NEDC by end of the 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.seai.ie.

PUMA PERFORMANCE

Engine	Emission Level	Transmission	Maximum Power PS (kW)	Torque Nm	Wheel Size	Max Speed (kph)	0-100 kph (secs)
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	210	17"	191	9.8
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed automatic (DCT)	125 (91)	210	17"	190	9.6
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	210	18"	191	9.8
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed automatic (DCT)	125 (91)	210	18"	190	9.6
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	210	19"	191	9.8
1.0L EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed automatic (DCT)	125 (91)	210	19"	190	9.6

Note:
M6 - 6 speed manual transmission
DCT - 7 speed automatic (Dual Clutch Transmission)

VRT Category A (EU Classification M1)

Most cars fit into category A and minibuses with less that 10 seats. VRT is charges based on the CO2 emissions of the vehicle when it was manufactured. The VRT rates are as follows:

Effective from 1st January 2022	CO_2 Emissions (g/km)*		VRT Rate %
1	0	50	7.00%
2	51	80	9.00%
3	81	85	9.75%
4	86	90	10.50%
5	91	95	11.25%
6	96	100	12.00%
7	101	105	12.75%
8	106	110	13.50%
9	111	115	15.25%
10	116	120	16.00%
11	121	125	16.75%
12	126	130	17.50%
13	131	135	19.25%
14	136	140	20.00%
15	141	145	21.50%
16	146	150	25.00%
17	151	155	27.50%
18	156	170	30.00%
19	171	190	35.00%
20	191	500	41.00%

Nitrogen Oxide (NOx) Emission Levy

NOX (mg/km)*	Amount payable per mg/km (€)
The first 0-40 mg/km	5.00
The next 40 mg/km or part thereof up to 80 mg/km	15.00
The remainder above 80 mg/km	25.00
Diesel Cap	4850.00
Petrol Cap	600.00

NOTE: The NOx levy will be applied to all VRT category A vehicles (passenger and SUVs). The new charges being introduced will mean an increase in VRT for older imported cars and these charges will be based on a NOx (Nitrogen Oxide) sliding scale on passenger cars.

This new tax will replace the 1% VRT Levy on diesel cars which was introduced last year and the NOx tax will apply to all new or imported cars from January 1st, 2020.

OTHER PRICING CONSIDERATIONS

Customer Order Price Protection
Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Henry Ford & Son Limited is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT
VAT is shown calculated at 23%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes
This price list outlines Ford's Gross Retail Prices. Please contact your Ford Dealer for final sale prices. This price list is effective from **5th August 2026**, and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.
Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.