

New All-Electric Explorer Pricelist

Effective from 26th March 2024



SERIES RANGE



Select

19" Alloy Wheels - Aero / Absolute Black / Bright Machined
LED Headlamps with Automatic High/Low Beam
LED Rear Lights
7 Speaker Sound System Inc Soundbar
Manual Liftgate
Partial Sensico® Sport Black Onyx
12-Way Power Driver Seat with Memory
6-Way Manual Passenger Seat
Heated Driver and Passenger Seat with Massage Function
Rear Privacy Glass
Selectable Drive Modes
Full Digital Cluster screen 5.3"
Inductive Wireless Phone Charging
Intelligent Adaptive Cruise Control with Stop & Go
Lane Keeping Aid & Lane Departure Warning
Traffic Sign Recognition with Navigation with Wrong Way Alert
Cross Traffic Alert (CTA) w/ Active Braking and Exit Warning
Dual-Zone Electronic Automatic Temperature Control (DEATC)
Keyless Entry/Start
Rear View Camera
Front and Rear Parking Sensors
Heated, Power-foldable Black Door Mirrors with Logo Puddle Lamps & Memory Function
14.6" SYNC Move Touchscreen
Thatcham Alarm
Pre-Conditioning (Battery and Cabin)

Gross Retail Price:

€ 47,990.00



Premium

20" Alloy Wheels - Aero / Magnetic / Bright Machined
Matrix LED Headlamps with Automatic High/Low Headlamp and Glare-free Function
LED Rear Lights
Premium 10-Speaker B&O Sound System
LED Ambient Lighting
Panoramic Roof
Hands-Free Power-Operated Liftgate
Front Door Scuff Plate
Full Sensico® Sport Black Onyx
12-Way Power Driver Seat with Memory
6-Way Manual Passenger Seat
Heated Driver and Passenger Seat with Massage Function
Rear Privacy Glass
Selectable Drive Modes
Full Digital Cluster screen 5.3"
Inductive Wireless Phone Charging
Intelligent Adaptive Cruise Control with Stop & Go
Lane Keeping Aid & Lane Departure Warning
Traffic Sign Recognition with Navigation with Wrong Way Alert
Cross Traffic Alert (CTA) w/ Active Braking and Exit Warning
Dual-Zone Electronic Automatic Temperature Control (DEATC)
Keyless Entry/Start
Rear View Camera
Front and Rear Parking Sensors
Heated, Power-foldable Black Door Mirrors with Logo Puddle Lamps & Memory Function
14.6" SYNC Move Touchscreen
Thatcham Alarm
Pre-Conditioning (Battery and Cabin)

Gross Retail Price:

€ 51,990.00

**FordPass Connect features and Live Traffic are complimentary for a limited period following registration of the vehicle, thereafter a subscription is payable. See www.ford.ie/owners/owner-services/fordpass for more details.

Wi-Fi hotspot includes complimentary wireless data trial for a limited time only that begins at time of activation.

Afterwards a subscription to Vodafone is required. (please refer to their website for details of data packages). Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

MODEL PRICES

Available to order late 2024.

Deliveries from early 2025. Register interest on [Ford.ie](https://ford.ie)

Series	Bodystyle	Drive	Battery (Installed)	∅∅∅ Battery (Useable)	Fuel Type	Transmission	Drive	VRT	NOX (mg/km)	CO2 Emissions (g/km) ∅	Gross retail price (GRP) €	GRP with SEAI EV Grant Only (excl Delivery Charge & Optional Equipment)*	GRP with Government EV Subsidies (excl. Delivery Charge & Optional Equipment)*
Select	5 door	RWD	55kWh Standard Range	52kWh Standard Range	Pure Electric	1 Speed Automatic	RWD	7.00%	-	-	€ 47,990.00	€ 44,490.00	€ 42,119.68

Available to order from March 26th 2024.

Deliveries from late Summer 2024.

Series	Bodystyle	Drive	Battery (Installed)	∅∅∅ Battery (Useable)	Fuel Type	Transmission	Drive	VRT	NOX (mg/km)	CO2 Emissions (g/km) ∅	Gross retail price (GRP) €	GRP with SEAI EV Grant Only (excl Delivery Charge & Optional Equipment)*	GRP with Government EV Subsidies (excl Delivery Charge & Optional Equipment)*
Select	5 door	RWD	82kWh Extended Range	77kWh Extended Range	Pure Electric	1 Speed Automatic	RWD	7.00%	-	-	€ 48,990.00	€ 45,490.00	€ 43,591.23
Premium	5 door	RWD	82kWh Extended Range	77kWh Extended Range	Pure Electric	1 Speed Automatic	RWD	7.00%	-	-	€ 51,990.00	€ 48,490.00	€ 48,005.88

∅ The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors, including the accessories fitted, variations in weather, driving styles and vehicle load.

Select 55 kWh Standard Range entity only is based on target data and WLTP Testing is due to be completed in Summer 2024.


For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

*GRP with Government Subsidies includes €3,500 SEAI EV Grant and tapered VRT Relief for eligible variants. Government subsidies are impacted by the addition of optional equipment and are subject to the customer qualifying for them.

∅∅∅ - The battery capacity figure specified is the usable capacity determined by Ford and used to calculate the stated Explorer performance and battery durability.



OPTIONS

	VRT Band	Select	Premium	From Gross Retail Price (GRP) €
Option Packs				
Driver Assistance Pack Windscreen Head-Up Display, Driver Alert, Lane Centering with Lane Change Assist, Active Park Assist, 360-Degree Parking Camera and Hands-Free Power-Operated Tailgate	7.00%	O	-	€ 1,850.00
Driver Assistance Pack Windscreen Head-Up Display, Driver Alert, Lane Centering with Lane Change Assist, Active Park Assist and 360-Degree Parking Camera	7.00%	-	O	€ 1,500.00
Heat Pump A highly efficient pump that can be used to heat the cabin. More efficient than the internal cabin heater, this option will help maximise range on cold mornings where the vehicle cannot be pre-conditioned.	7.00%	O	O	€ 1,250.00
Retractable Towbar Electrically-released Tow Bar provides 1.0 tonne towing capability. Tow Bar hook, operated via switch in the rear loadspace, can be hidden behind rear bumper when not in use. <i>Customers with towing requirements recommended to select factory-fit retractable tow bar. Dealer Supplied Solution TBC.</i>	7.00%	O	O	€ 1,200.00
Dog Guard Bezels - 1st & 2nd Row Required for Dealer Supplied Dog Guard and Load Retention Net Accessories	7.00%	O	O	€ 100.00
Wheels				
21" Alloy Wheels 	7.00%	-	O	€ 800.00

Key

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, - = Not Available

Effective From 26th March 2024



COLOUR & TRIM

	Colour Description	VRT Band	Select	Premium	From Gross Retail Price (GRP) €
Standard	Frozen White	7.00%	S	S	€ 0.00
Premium	Agate Black	7.00%	O	O	€ 900.00
Premium	Magnetic	7.00%	O	O	€ 900.00
Premium	Arctic Blue	7.00%	O	O	€ 900.00
Exclusive	Blue My Mind	7.00%	O	O	€ 900.00
Exclusive	Rapid Red	7.00%	O	O	€ 900.00

	Trim Description	Select	Premium
Interior Trim	Partial Sensico® - Black Onyx	S	-
	Full Sensico® - Black Onyx	-	S

Key

S = Standard, O = Option, at extra cost, – = Not Available

*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used

Effective From 26th March 2024



FUEL CONSUMPTION

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures). The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

Battery (Installed)	∅∅∅ Battery (Useable)	Fuel Type	Available On	Euro Emissions	Transmission	Drive	∅∅∅∅ Maximum Power PS (KW)	∅∅∅∅ Torque Nm	↑ WLTP Overall Range In KM (Combined)	↑ WLTP Range Extra High In KM (Motorway)	∅∅ Combined Energy Consumption KWh/100km	Efficiency Rating	Maximum DC Charge Rate (kW)	↑↑ 10-80% Charge (mins)
55kWh Standard Range	52kWh Standard Range	Pure Electric	Select	Zero Evaporated Emissions	1 Speed Automatic	RWD	170PS (125kW)	310	384	282	15.5	A+	125	28
82kWh Extended Range	77kWh Extended Range	Pure Electric	Select	Zero Evaporated Emissions	1 Speed Automatic	RWD	286PS (210kW)	545	602	374	13.9	A+	135	28
82kWh Extended Range	77kWh Extended Range	Pure Electric	Premium	Zero Evaporated Emissions	1 Speed Automatic	RWD	286PS (210kW)	545	570	354	14.7	A+	135	28

Notes

∅Ford test figures.

*Data displayed for Select 52 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.

∅∅ The declared Fuel/Energy Consumption, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/115) as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumption and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

† Based on full charge. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual charge times and charging speeds will vary according to the type of home or public charging station used, as well as other factors (including weather, ambient temperature, driving behaviour, driving profile, vehicle condition, age, and condition and temperature of the lithium-ion-battery). WLTP Overall Range reflects a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load. Data displayed for Select 52 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.

∅∅∅ - The battery capacity figure specified is the usable capacity determined by Ford and used to deliver the stated Explorer performance and battery durability. Data displayed for Select 52 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.

∅∅∅∅ - Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary. Data displayed for Select 52 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.

↑↑ Achieved using high power charging. Time dependent on charging conditions, battery temperature and size as well as ambient temperature at point of use. Data displayed for Select 52 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.



PERFORMANCE

Battery (Useable)	Series	Drive	Transmission	0000 Maximum Power PS (KW)	0000 Torque Nm	††† 0-62 mph (secs)	Max Speed (km/h)
5 Door Pure Electric							
52kWh Standard Range	Select	RWD	1 Speed Automatic	170PS (125kW)	310	TBC	160
77kWh Extended Range	Select	RWD	1 Speed Automatic	286PS (210kW)	545	6.4	180
77kWh Extended Range	Premium	RWD	1 Speed Automatic	286PS (210kW)	545	6.4	180

0000 - Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary. Data displayed for Select 55 kWh RWD variant is target data. Witness-tested WLTP test data expected summer 2024 ahead of ordering opening late 2024.

††† Ford test data based on testing methodology from a stationary start. Witness-tested performance test data for 52 kWh Standard Range variant expected summer 2024 ahead of ordering opening late 2024.



FORD PROTECT New All-Electric Explorer

Complimentary 5 Year Ford Protect Service Plan - Retail & Demonstrator Registrations Only

A complimentary 5 Year Service plan includes 2 scheduled services, in line with the 2 year / unlimited mileage service intervals on All-Electric Explorer, providing the reassurance and peace of mind of knowing that your vehicle will be serviced by Ford technicians using genuine Ford parts.

The plan provides the additional benefit of Ford Assistance for the duration of the plan - a roadside rescue, repair and recovery service that helps you seven days a week, 365 days a year. Wear and Tear not included and may incur additional charges see below.

Applies only to Retail and Demonstrator vehicles. Excludes Fleet. See below eligible Global Sales Type. Plan activated at registration and remains with the vehicle for duration of the 5-year term. Contact your Ford Dealer for further information.

Global Sales Type	AAA	ABA	ABB	ABC	DAA	DAD	DAE
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Ford Protect New Vehicle Extended Warranty

Every New All-Electric Explorer is protected by a 2 year/unlimited km Base Warranty. As standard, the Base Warranty is extended to 5 years/ 100,000 km Warranty with a Ford Protect New Vehicle Extended Warranty on retail sales.

If you plan on keeping your vehicle for longer than 5 years you can extend your 5 year/100,000 km warranty to 7 years/100,000 km

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time within 12 months from date of registration

Notes and Conditions

The length of your plan (and number of services) applies from your new vehicle warranty commencement date, usually the date of first registration

Time and mileage limits apply to Ford Protect Plans

It is a condition of Ford Protect Service Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio

Subject to the terms and conditions of the Ford Protect Plans

These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle

The Extended Warranty packages do not impact the 8 year / 160,000 km warranty on the All-Electric Explorer's High-Voltage Battery and Components.

Ask your Ford Dealer for full details of the Ford Protect New Vehicle Extended Warranty and Service Plan and their associated Terms and Conditions or alternatively call Ford Protect on

+44 3702 416726, Option 2, Option 2, or visit www.ford.ie

ACCESSORIES

Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)
Transportation¹					
Roof Base Carrier	2728806	€506.50	Load Retention Guard, mounted behind rear seats	2718464	€459.14
Mottez®* Rear Ski & Snowboard Carrier	2483279	€358.69	Load Retention Guard, mounted behind front seats - only with production fitted provisions	2718462	€575.95
Thule®* Roof Bike Carrier Expert 298	2143360	€149.11	Load Retention Guard Bracket Kit, left-hand side	2762687	€24.24
Thule®* Roof Bike Carrier FreeRide 532	1746077	€105.42	Load Retention Guard Bracket Kit, right-hand side	2762688	€27.35
4pets®* Caree Isofix Connector	2461044	€58.00	Load Floor Net	2478285	€68.15
4pets®* Caree, for pets up to 8kg, secure with seatbelt or Isofix (connector sold separately)	2460886	€380.51	Load Retention Net, foldable - only with production fitted provisions	2725231	€298.25
Foldable Transport Box, black fabric	2470827	€30.86	Cargo Organizer, soft sided	2181468	€161.21
G3* Roof Box Elegance Europe 330, matt black ²	2191625	€299.08	Cooler Bag soft sided	2181470	€51.96
Thule®* Roof Box Force XT S, Aeroskin Black Matte ²	2430262	€496.06			
Protection					
Mud Flaps, front	2755678	€70.18	Mud Flaps, rear	2728603	€70.18
Rubber Floor Mats, front	TBC	TBC	Rubber Floor Mats, rear	TBC	TBC
Velour Floor Mats, rear, black	2729825	€51.28	Velour Floor Mats, front, black	2729833	€67.74
Boot Liner, incl. Mini Mat	2765491	€81.01	Load Compartment Mat, reversible & foldable over the bumper	2728592	€141.38
Boot Liner with extra high sides, incl. Mini Mat	2765493	€101.66	Mini Mat for double load floor	2765489	TBC
Comfort & Convenience					
Nextbase* Dashboard Camera 380GWX, front and rear	2534404	€457.74	ACV* Sleeping Headrest	2520207	€42.70
Umbrella Holder	1524823	€54.51	Coat Hanger, matte black	2448529	€64.12
Wheels					
19" Alloy Wheel, front, 5-spoke design, absolute black and bright machined ³	2689768	€428.52	19" Alloy Wheel, rear, 5-spoke design, absolute black and bright machined ³	2689770	€428.52
20" Alloy Wheel, front, 6-spoke design, magnetic and bright machined ³	2689772	€561.57	20" Alloy Wheel, rear, 6-spoke design, magnetic and bright machined ³	2689774	€561.57
21" Alloy Wheel, front, 5 x 2-spoke design, asphalt matt and bright machined ³	2693602	€991.71	21" Alloy Wheel, rear, 5 x 2-spoke design, asphalt matt and bright machined ³	2693604	€648.39
Lockable Wheel Bolts	2693680	€85.59	Center Cap with Ford logo, gloss black	2037230	€9.56
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	€16.07	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	€38.96
Warning Triangle ⁴	1460220	€7.75			
Electrification					
Public Charging Cable, 6 metres, 16A, 3-phase	2677102	€177.99	Public Charging Cable, 6 metres, 32A, 3-phase	2493185	€248.74
Charging Port Winter Cover	2730817	€12.39	Public Charging Cable, 8 metres, 32A, 3-phase	2493189	€325.91
Lapp* Mobility Dock Charging Adaptor	2732598	€296.43			

¹ Customers with towing requirements recommended to select factory-fit retractable tow bar. Dealer Supplied Solution TBC.

² Alternative Roof Boxes are available

³ Single alloy wheel. Excludes centre cap, tyre, wheel bolts, valve & fitment

⁴ Item is non-Ford branded from an approved supplier

For any more information about any of the included Ford Accessories, or to view a full range of Ford Accessories visit www.ford-accessories.ie

**This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Fitment of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

VRT Category A (EU Classification M1)

Most cars fit into category A and minibuses carrying no more than 8 passengers and driver. VRT is charged

Effective from 1st January 2022	CO ₂ Emissions (g/km)*	VRT Rate €	
1	0	50	7.00%
2	51	80	9.00%
3	81	85	9.75%
4	86	90	10.50%
5	91	95	11.25%
6	96	100	12.00%
7	101	105	12.75%
8	106	110	13.50%
9	111	115	15.25%
10	116	120	16.00%
11	121	125	16.75%
12	126	130	17.50%
13	131	135	19.25%
14	136	140	20.00%
15	141	145	21.50%
16	146	150	25.00%
17	151	155	27.50%
18	156	170	30.00%
19	171	190	35.00%
20	191	500	41.00%

Nitrogen Oxide (NOx) Emission Levy

NOx (mg/km)*	Amount payable per mg/km (€)
The first 0-40 mg/km	5.00
The next 40 mg/km or part thereof up to 80 mg/km	15.00
The remainder above 80 mg/km	25.00
Diesel cap	4850.00
Petrol cap	600.00

NOTE: The NOx levy is applied to all VRT category A vehicles (passenger and SUVs). This means an increase in VRT for older imported cars with these charges based on a NOx (Nitrogen Oxide) sliding scale on passenger cars.

This NOx Levy replaced the 1% VRT Levy on diesel cars, and has been applied to all new or imported cars from January 1st, 2020.

OTHER PRICING CONSIDERATIONS



Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates, tariffs, customs, Government incentives/grants or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Gross Retail Prices (GRP), please contact your Ford dealer for final sale prices.

This price list is effective from 26th March 2024 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.