

NEW FORD PUMA - DEALER ORDERING GUIDE AND PRICE LIST

Effective from 12th April 2023



SERIES RANGE



Titanium

17" 10-spoke alloy wheels with Absolute Black Machined finish
Projector Headlamps with LED Day Time Running Lights and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps
Quickclear heated windscreen
Body colour rear spoiler
Standard suspension
Colour 4.2" TFT analogue instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 6 speakers plus FordPass Connect
Power Start Button
Manual tailgate
Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
Electronic Automatic Temperature Control (EATC)
Titanium cloth trim in black
Manual 4-way driver seat adjust with lumbar adjust
Manual 2-way passenger seat adjust
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Rear parking sensors
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
Cruise Control with Intelligent Speed Assist
Lane Keeping Aid and Lane Departure Warning

Recommended Gross Retail Price* from:
€30,240

ST-Line

17" 5x2-spoke alloy wheels with Black Machined finish
Projector Headlamps with LED Day Time Running Lights and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps
Quickclear heated windscreen
ST-Line body styling kit with unique grille and large body colour rear spoiler
Sport suspension
Full digital 12.3" instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 6 speakers plus FordPass Connect
Power Start Button
Manual tailgate
Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
Manual Air Conditioning
ST-Line cloth trim in black with red stitching
Manual 4-way driver seat adjust with lumbar adjust
Manual 2-way passenger seat adjust
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Rear parking sensors
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
Cruise Control with Intelligent Speed Assist
Lane Keeping Aid and Lane Departure Warning

Recommended Gross Retail Price* from:
€31,406

ST-Line X

18" 5-spoke alloy wheels with Matt Black finish
Projector Headlamps with LED Day Time Running Lights and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps
Rear privacy glass
Quickclear heated windscreen
ST-Line body styling kit with unique grille and large body colour rear spoiler
Sport suspension
Full digital 12.3" instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
Wireless charging pad
Power Start Button
Manual tailgate
Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
Electronic Automatic Temperature Control (EATC)
ST-Line X Partial Premium Sensico with red stitching
Manual 4-way driver seat adjust with lumbar adjust
Manual 4-way passenger seat with lumbar seat adjust
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Rear parking sensors
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
Cruise Control with Intelligent Speed Assist
Lane Keeping Aid and Lane Departure Warning

Recommended Gross Retail Price* from:
€34,417

ST-Line Vignale

18" Vignale alloy wheels
Fixed LED signature headlamps and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
Rear privacy glass
Quickclear heated windscreen
Vignale body styling kit with unique grille and large body colour rear spoiler
Sport suspension
Full digital 12.3" instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
Wireless charging pad
Keyless Entry and Power Start Button
Manual tailgate
Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
Electronic Automatic Temperature Control (EATC)
ST-Line Vignale Premium Sensico with metal grey stitching
Manual 4-way driver seat with lumbar support and massage function
Manual 4-way passenger seat with lumbar support and massage function
Heated front seats and heated steering wheel
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Front and rear parking sensors
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
Cruise Control with Intelligent Speed Assist
Lane Keeping Aid and Lane Departure Warning

Recommended Gross Retail Price* from:
€35,875

ST

19" 5-spoke alloy Magnetite Dark finish
Fixed LED signature headlamps and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
Rear privacy glass
Quickclear heated windscreen
Unique ST body styling kit including contrast black roof, large rear spoiler and wing mirrors, plus Ford Performance embossed splitter and red brake callipers
ST suspension
Full digital 12.3" instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
Wireless charging pad
Keyless Entry and Power Start Button
Manual tailgate
Selectable Drive Modes - Normal, Eco, Sport and Track
Electronic Automatic Temperature Control (EATC)
Ford Performance Seats in Partial Sensico with grey metal stitching
Manual 6-way driver seat adjust with lumbar adjust
Manual 6-way passenger seat with lumbar seat adjust
Heated front seats and heated steering wheel
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Front and rear parking sensors
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
Cruise Control with Intelligent Speed Assist
Lane Keeping Aid and Lane Departure Warning

Recommended Gross Retail Price* from:
€47,737

* Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

Puma ST-Line X Berry Edition

18" 5-spoke alloy wheels with Matt Black finish
Projector Headlamps with LED Day Time Running Lights and front fog lamps
LED rear lamps
Power-foldable heated door mirrors with puddle lamps
Rear privacy glass
Quickclear heated windscreen
ST-Line body styling kit with unique grille and large rear spoiler
Sport suspension
Vivid Ruby exclusive body colour paint
Contrast painted black roof including A-pillar, rear spoiler and door mirrors
Full digital 12.3" instrument cluster
Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
Wireless charging pad
Power Start Button
Power tailgate
Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
Electronic Automatic Temperature Control (EATC)
ST-Line X Partial Premium Sensico with ruby and white stitching
Manual 4-way driver seat adjust with lumbar adjust
Manual 4-way passenger seat with lumbar seat adjust
Heated front seats and heated steering wheel
Automatic headlights with Auto High Beam and automatic rain sensing wipers
Ford MegaBox extended bootspace
Front and rear parking sensors
Rear view camera
Intelligent Adaptive Cruise Control
Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection and Post-Collision Braking
BLIS with CTA and Active Braking
Active Park Assist
Lane Keeping Aid and Lane Departure Warning
Recommended Gross Retail Price* from:
€37,681.00



** Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.





MODEL PRICES

Series	Bodystyle	Engine	Fuel	Transmission	Emission Level	Drive	VRT Band	NOx (mg/km)	CO2 Emissions (g/km) Ø	Gross Retail Price (GRP)
Titanium	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	13.90	122	€30,240.00
Titanium	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	17.50%	16.90	130	€32,929.00
Titanium	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	17.30	124	€31,347.00
ST-Line	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	13.90	123	€31,406.00
ST-Line	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	19.25%	16.90	131	€34,761.00
ST-Line	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	17.30	125	€32,514.00
ST-Line X	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	13.90	122	€34,417.00
ST-Line X	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	17.50%	16.90	130	€37,141.00
ST-Line X	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	17.30	125	€35,525.00
Vivid Ruby Edition	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	13.90	122	€37,681.00
Vivid Ruby Edition	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	17.50%	16.90	130	€40,431.00
Vivid Ruby Edition	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	17.50%	17.30	129	€41,530.00
ST-Line Vignale	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	16.75%	13.90	124	€35,875.00
ST-Line Vignale	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	6-speed manual	Euro 6d	FWD	17.50%	17.30	126	€37,282.00
ST-Line Vignale	5 door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol mHEV	7-speed automatic	Euro 6d	FWD	17.50%	21.20	130	€39,733.00
ST	5 door	1.5L Ford EcoBoost 200PS	Petrol	6-speed manual	Euro 6d	FWD	25.00%	4.9	148	€47,737.00

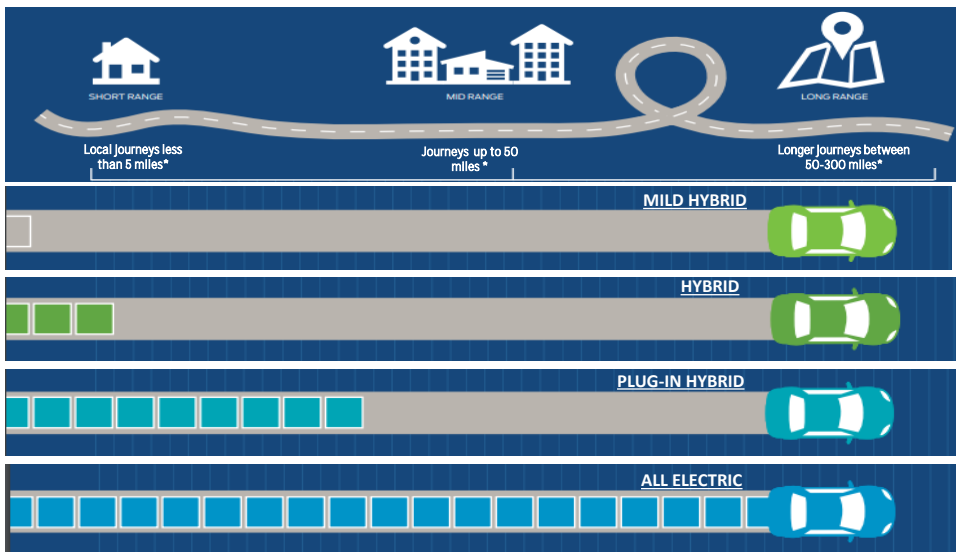
Note: Vehicles are homologated in accordance with the new type approval procedure WLTP (Regulation (EU) 2017/1151; Regulation (EC) 715/2007). From the 1st January 2021 CO2 figures shown are derived solely from the WLTP test.

ELECTRIC TECHNOLOGY

Which electric engines is right for you?

	<p>MILD HYBRID (MHEV) A small electric motor that helps improve efficiency versus a conventional internal combustion engine. Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery-driven electric motor. The electric motor does not power the car. It simply assists it.</p>
	<p>HYBRID (HEV) Hybrid vehicles have two sources of power. They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.</p>
	<p>PLUG-IN HYBRID (PHEV) Plug In. Charge up. Improves Efficiency versus a mild hybrid or hybrid engine. Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.</p>
	<p>ALL-ELECTRIC (BEV) 100% Electric. Just charge it up and go. All-Electric cars are powered by electricity alone. This means they have to be charged before you can drive.</p>

Electric range



* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

Charging the battery

MILD HYBRID AND HYBRID
There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1) Regenerative braking
- 2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.

PLUG-IN HYBRID
The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.

ALL-ELECTRIC
All-Electric vehicles are powered by electricity alone and don't have a petrol engine. They must be plugged in to charge the battery.



All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.



Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

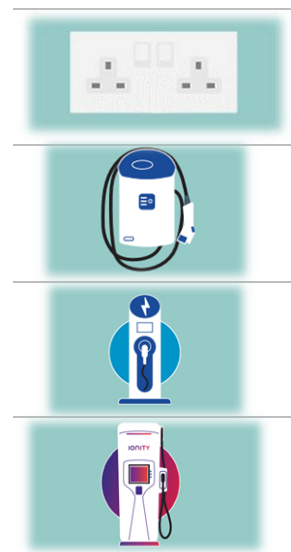
Plug in charging options

230V Wall outlet
Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet, which is the standard electrical socket in most UK houses. This takes longer than when using a Wall box.

Wall box
For faster charging at home you can install a compatible wall box, which is capable of charging your vehicle overnight.

Public charging stations
Public charging stations, available in many cities and work places, can charge your vehicle much faster than at home. They can deliver an 80% charge in just 30 minutes. The price and charging capability can vary.

IONITY High-power charging stations
400 charging stations will be capable of delivering faster charging of up to 350 kWh per hour across Europe (charging speed dependent on other factors including vehicle charging capability). These stations will be compatible with both current and future Ford electric vehicles. These are currently being built.



WHEELS & TYRES

		Titanium	ST-Line	ST-Line X	Vivid Ruby Edition	ST-Line Vignale	ST	From Gross Retail Price (GRP)
Wheels Availability								
17"x7", 10-spoke, Absolute Black Machined Finish (Fitted with 215/55 R17 tyres)		S	-	-	-	-	-	€ 0.00
17"x7", 5x2-spoke, Black Machined Finish (Fitted with 215/45 R17 tyres)		-	S	-	-	-	-	€ 0.00
19"x7.5", 5-spoke, Matt Black Machined Finish (Fitted with 225/40 R19 tyres)		-	O	-	-	-	-	€ 822.06
18"x7", 5-spoke, Matt Black Machined Finish (Fitted with 215/40 R18 tyres)		-	-	S	S	-	-	€ 0.00
19"x7.5", 5-spoke, Matt Black Machined Finish (Fitted with 225/40 R19 tyres)		-	-	O	-	-	-	€ 771.13
18"x7", 5x2-spoke, ST-Line Vignale Unique Alloy (fitted with 215/40 R18 tyres)		-	-	-	-	S	-	€ 0.00
19"x7.5", 5-spoke, Magnetite Dark Finish (Fitted with 225/40 R19 tyres)		-	-	-	-	O	-	€ 771.13
19"x7.5", 5-spoke, Magnetite Machined Finish (Fitted with 225/40 R19 tyres)		-	-	-	-	-	S	€ 0.00
19"x7.5", 5-spoke, Black Painted Machined Finish (Fitted with 225/40 R19 tyres*).		-	-	-	-	-	S	€ 0.00
Tyre Inflation Kit		S	S	S	S	S	S	€ 0.00
Mini Spare Steel Wheel (N.B. goes into the Ford MegaBox, reducing the size of the MegaBox and removing the drainage plug)		O	O	O	O	O	-	€ 159.90

OPTIONS

		Titanium	ST-Line	ST-Line X	Vivid Ruby Edition	ST-Line Vignale	ST	From Gross Retail Price (GRP)
Option Packs		VRT Band						
Winter Pack Front Heated Seats and Heated Steering Wheel	16.75%	O	O	O	-	-	-	€ 465.52
Parking Pack Active Park Assist, Front Parking Sensors, Rear View Camera <i>Note: Parking Pack is included in the Driver Assistance Pack</i>	16.75%	O	O	O		-	-	€ 873.00
Driver Assistance Pack with parking. AEB by Radar/Camera, BLIS with CTA and Active Braking, Intelligent Adaptive Cruise Control (ACC) with Evasive Steering with manual transmission, ACC Stop and Go incl. Traffic Jam Assist (Automatic Only), Active Park Assist, Front Parking Sensors and Rear View Camera	16.75%	O	O	O	S	-	-	€ 1,586.12
Driver Assistance Pack with parking. AEB by Radar/Camera, BLIS with CTA and Active Braking, Intelligent Adaptive Cruise Control (ACC) with Evasive Steering with manual transmission, ACC Stop and Go incl. Traffic Jam Assist (Automatic Only), Active Park Assist and Rear View Camera	16.75%	-	-	-	-	O	-	€ 1,382.89
Driver Assistance Pack with parking. AEB by Radar/Camera, BLIS with CTA and Active Braking, Active Park Assist and Rear View Camera	25.00%	-	-	-	-	-	O	€ 1,125.15
ST Performance Pack. Mechanical Limited Slip Differential (LSD), Launch Control, Performance Shift Light and Shift Indicator <i>*Note: order the ST entity and add the Performance Pack in the VISTA options screen</i>	25.00%	-	-	-	-	-	O	€ 1,221.13
Audio, Navigation and Connectivity		VRT Band						
Ford SYNC 3 Navigation. with DAB, 8" TFT touchscreen display, seven speakers, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and one USB port for external music devices		S	S	-		-	-	€0.00
B&O Premium Audio System + Ford SYNC 3 Navigation. with DAB, 8" TFT touchscreen display, 10 speakers with subwoofer, MP3-compatible, remote audio controls, B&O Sound System, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices		-	-	S	S	S	S	€0.00
12.3" Full Colour Digital Cluster	16.75%	O	S	S	S	S	S	€611.23
Wireless Charging Pad	16.75%	O	-	-	-	-	-	€261.77
Wireless Charging Pad with Electronic Air Temperature Control (EATC)	16.75%	-	O	S	S	S	S	€465.52
Standalone Options		VRT Band						
Full LED Headlamps	16.75%	-	-	O	O	S	S	€873.00
Black Roof Rails <i>(Not Available with Panorama Roof)</i>	16.75%	O	O	O	O	O	-	€312.71
Privacy Glass	16.75%	O	O	S	S	S	S	€254.69
Panorama Roof - Openable <i>(Not Available with Roof Rails or Contrast Roof)</i>	16.75%	O	O	O	-	O	O	€1,076.75
Handsfree Power Tailgate <i>(Contains Keyless Entry)</i>	16.75%	O	O	O	S	-	-	€771.13
Handsfree Power Tailgate <i>(Keyless Entry Standard on ST-Line Vignale and ST)</i>	16.75%	-	-	-	-	O	O	€567.39
Detachable Towbar	16.75%	O	O	O	O	O	O	€720.19

Key

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, - = Not Available

CONTRAST ROOF

Exterior Personalisation	From Gross Retail Price (GRP) €
--------------------------	---------------------------------

Titanium, ST-Line, ST-Line X and ST-Line Vignale Body Colours










	Blazer Blue	Frozen White	Agatte Black	Solar Silver	Magnetic	Desert Island Blue	Fantastic Red	Grey Matter	
Contrast Painted Black Roof including A-Pillar, Rear Spoiler and Door Mirrors	-	-	-	0	-	0	0	0	€465.50


















ST

	Blazer Blue	Frozen White	Agatte Black	Solar Silver	Magnetic	Desert Island Blue	Fantastic Red	Grey Matter	Azura Blue	
Contrast Painted Black Roof including Rear Spoiler and Door Mirrors. A-Pillar remains body-coloured.	-	0	-	-	0	0	0	0	0	€0.00



COLOR & TRIM		Color Description	Titanium	ST-Line	ST-Line X	Vivid Ruby Edition		From Gross Retail Price (GRP)
Standard body colours	Blazer Blue		O	O	O	-		€ 0.00
	Frozen White		O	O	O	-		€ 300.53
Premium body colours	Agate Black		O	O	O	-		€ 708.02
	Solar Silver		O	O	O	-		€ 708.02
Exclusive body colours	Magnetic		O	O	O	-		€ 708.02
	Desert Island Blue		O	O	O	-		€ 1,013.64
	Vivid Ruby		-	-	-	S		€ 0.00
	Fantastic Red		O	O	O	-		€ 1,013.64
	Grey Matter		O	O	O	-		€ 1,013.64

		Color Description					ST-Line Vignale	From Gross Retail Price (GRP)
ST-Line Vignale body colours	Frozen White						O	€ 0.00
	Agate Black						O	€ 402.39
	Solar Silver						O	€ 402.39
	Magnetic						O	€ 402.39
	Desert Island Blue						O	€ 708.02
	Fantastic Red						O	€ 708.02
	Grey Matter						O	€ 708.02

		Color Description					ST	From Gross Retail Price (GRP)
ST body colours	Frozen White						O	€ 0.00
	Agate Black						O	€ 441.36
	Magnetic						O	€ 776.59
	Desert Island Blue						O	€ 776.59
	Fantastic Red						O	€ 776.59
	Grey Matter						O	€ 776.59
	Azura Blue						O	€ 1,623.08
	Mean Green						O	€ 1,623.08

		Trim Description	Titanium	ST-Line	ST-Line X	Vivid Ruby Edition	ST-Line Vignale	ST
Trims	Cloth trim in black		S	-	-	-	-	-
	Cloth trim in black with red stitching		-	S	-	-	-	-
	Partial Sensico trim with black cloth and red stitching		-	-	S	-	-	-
	Partial Sensico trim with black cloth and ruby and white stitching		-	-	-	S	-	-
	Premium Sensico trim with metal grey stitching		-	-	-	-	S	-
	Ford Performance Seats in Partial Sensico with red stitching		-	-	-	-	-	S

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)
Transportation					
Detachable Tow Bar	2457405	€733.54	E-Kit for Detachable Tow Bar	2455074	€86.07
Tow Bar Cable, for installation	2425234	€86.07	Tow Bar Module	2596976	€119.47
Cross Bars, requires roof rails - not with panorama roof - Excludes ST	2527166	€304.12	Roof Base Carrier - not with panorama roof	2527164	€312.61
Dog Guard, behind rear seats	2437781	€344.03	Foldable Transport Box, black fabric	2470827	€29.84
Box-In-Box System, black	2469549	€144.97	Umbrella Holder	1524823	€39.29
Coat Hanger, matte black	2448529	€52.07	Cooler Bag, soft sided	2181470	€50.26
Cargo Organizer, soft sided	2181468	€155.90			
Protection					
Rubber Floor Mats, front	2439076	€59.31	Rubber Floor Mats, rear	2109989	€38.78
Velour Floor Mats, front , grey stitching	2193982	€65.51	Velour Floor Mats, rear, grey stitching	2478663	€49.70
Velour Floor Mats, front, red stitching	2386434	€65.51	Velour Floor Mats, rear, red stitching	2478661	€49.70
Boot Liner	2438719	€69.13	Load Compartment Mat, reversible	2395437	€113.74
Mud Flaps, front - Titanium	2458832	€57.06	Mud Flaps, rear - Titanium	2458858	€57.06
Mud Flaps, front - ST-Line, ST-Line X & ST	2458844	€57.06	Mud Flaps, rear - ST-Line, ST-Line X & ST	2458866	€57.06
MegaBox Boot Liner - Petrol - Not with spare wheel	2520610	€29.23	Scuff Plates, front, with illuminated ST-Line logo – ST-Line	2544750	€348.15
Rival* Engine Undersheild, aluminium	2534410	€198.39	MegaBox Boot Liner - Diesel - Not with spare wheel	2520614	€29.23
Comfort & Convenience					
Xvision* Parking Distance Sensors, front, fitment included - ST-Line & ST-Line X ¹	2231907	€399.00	ClimAir® Wind Deflectors, front, black	2497408	€55.21
ClimAir® Wind Deflectors, rear, black	2497412	€41.38	ClimAir® Wind Deflectors, front, transparent	2497410	€55.21
ClimAir® Wind Deflectors, rear, transparent	2497414	€41.38	Air Purifier	2485741	€55.85
Infotainment					
CD Player	2454323	€440.27	CD Player Jumper Cable	2441153	€115.11
Qi Wireless Charging Kit	2576591	€123.67	Storage Tray for Wireless Charging Kit	2436816	€27.40
Mat for Wireless Charging Kit	2412311	€12.25	Dashboard Camera - with SYNC 3/ SYNC 4	2697153	€359.09
Ford Performance Parts					
Carbon Fibre Gear Shift Knob	5599855	€179.60	Ford Performance Valve Caps, silver/blue	2308113	€11.60
Ford Performance Valve Caps, black	2308109	€11.60	Ford Performance Valve Caps, black/red	2308111	€11.60
Styling					
Scuff Plates front, with Ford logo - Excludes ST	2417744	€33.48	Sports Pedal Cappings - Titanium	1835213	€52.27
Ford Puma Business Pack: Qi Wireless Charging Kit, Coat Hanger, Foldable Organizer Box	2595805	€185.03	Ford Puma Sport Pack: Gear Knob, Sports Pedal Cappings, Scuff Plates, with Ford logo	2556352	€105.80
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	€15.54	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	€37.68
Warning Triangle ²	1460220	€7.48			

¹ Additional bracket required. To order directly at Xvision XVSTPOD

² Item is non-Ford branded from an approved supplier

For any more information about any of the included Ford Accessories, or to view a full range of Ford Accessories visit www.ford-accessories.le

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Fitment of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

PUMA FUEL CONSUMPTION & CO2

The test used to establish fuel consumption and CO2 figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO2 figures shown are derived from the new WLTP test.

This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is now based on these WLTP figures from 1st January 2021. Understanding fuel data: The table below shows the fuel consumption (WLTP) and CO2 emissions (WLTP) for each available engine when fitted on a standard specification vehicle (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuels consumption and CO2 emissions. Please speak to your Ford Dealer for more information.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

Engine	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Fuel Consumption (WLTP Figures without Options)		CO2 Emissions (WLTP)	
							Lowest Performing (L/100km)∅∅	Highest Performing (L/100km)∅∅	Lowest Combined Performing (Co2)∅∅	Highest Combined Performing (Co2)∅∅
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	All series	Euro 6d	6 Speed Manual	FWD	125PS (91kW)	210	5.7	5.6	122	124
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	All series	Euro 6d	7 Speed Automatic	FWD	125PS (91kW)	210	5.8	5.7	130	131
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	All series	Euro 6d	6 Speed Manual	FWD	155PS (114kW)	240	5.6	5.6	124	127
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	All series	Euro 6d	7 Speed Automatic	FWD	155PS (114kW)	240	5.6	5.5	129	130
1.5 Ford EcoBoost 200PS	ST	Euro 6d	6 Speed Manual	FWD	200PS (147kW)	320	5.8	5.7	148	151

*In 4th gear. ∅Ford test figures.

∅∅ The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and has fully replaced NEDC by end of the 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.seai.ie.

PUMA PERFORMANCE

Engine	Emission Level	Transmission	Maximum Power PS (kW)	Torque Nm	Wheel Size	Max Speed (kph)	0-100 kph (secs)
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	170	17"	191	9.8
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed automatic (DCT)	125 (91)	170	17"	189	9.6
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Euro 6d	6 speed manual (M6)	155 (114)	190	17"	199	8.9
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	170	18"	191	9.8
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed automatic (DCT)	125 (91)	170	18"	189	9.6
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Euro 6d	6 speed manual (M6)	155 (114)	190	18"	199	8.9
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Euro 6d	7 speed automatic (DCT)	155 (114)	190	18"	199	8.7
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	6 speed manual (M6)	125 (91)	170	19"	191	9.8
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Euro 6d	7 speed DCT automatic	125 (91)	170	19"	189	9.6
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Euro 6d	6 speed manual (M6)	155 (114)	190	19"	199	8.9
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Euro 6d	7 speed automatic (DCT)	155 (114)	190	19"	199	8.7
1.5 Ford EcoBoost 200PS	Euro 6d	6 speed manual (M6)	200 (147)	320	19"	220	6.7

Note:

M6 - 6 speed manual transmission

DCT - 7 speed automatic (Dual Clutch Transmission)

**mHEV torque values are displayed without overboost and mHEV boost (total values are 210Nm for the 125PS mHEV engine and 240Nm for the 155PS mHEV)*

VRT Category A (EU Classification M1)

Most cars fit into category A and minibuses with less than 10 seats. VRT is charged based on the CO₂ emissions of the vehicle when it was manufactured. The VRT rates are as follows:

Effective from 1st January 2022	CO ₂ Emissions (g/km)*		VRT Rate %
1	0	50	7.00%
2	51	80	9.00%
3	81	85	9.75%
4	86	90	10.50%
5	91	95	11.25%
6	96	100	12.00%
7	101	105	12.75%
8	106	110	13.50%
9	111	115	15.25%
10	116	120	16.00%
11	121	125	16.75%
12	126	130	17.50%
13	131	135	19.25%
14	136	140	20.00%
15	141	145	21.50%
16	146	150	25.00%
17	151	155	27.50%
18	156	170	30.00%
19	171	190	35.00%
20	191	500	41.00%

Nitrogen Oxide (NOx) Emission Levy

NOx (mg/km) *	Amount payable per mg/km (€)
The first 0-40 mg/km	5.00
The next 40 mg/km or part thereof up to 80 mg/km	15.00
The remainder above 80 mg/km	25.00
Diesel Cap	4850.00
Petrol Cap	600.00

NOTE: The NOx levy will be applied to all VRT category A vehicles (passenger and SUVs). The new charges being introduced will mean an increase in VRT for older imported cars and these charges will be based on a NOx (Nitrogen Oxide) sliding scale on passenger cars.

This new tax will replace the 1% VRT Levy on diesel cars which was introduced last year and the NOx tax will apply to all new or imported cars from January 1st, 2020.



OTHER PRICING CONSIDERATIONS

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Henry Ford & Son Limited is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 23%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Gross Retail Prices. Please contact your Ford Dealer for final sale prices. This price list is effective from 12th April 2023, and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.