

FORD FOCUS PRICELIST

EFFECTIVE FROM: 19th February 2024



SERIES RANGE



TITANIUM

16" 6x2-spoke alloys, in Dark Sparkle high gloss finish, with mini spare wheel

Full Fixed LED headlamps with LED daytime running lights

LED Rear Lights

Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators

Rear Privacy Glass

Quickclear heated windscreen

Grille with chrome surround and horizontal bars

Selectable Drive Modes

Dual-zone Electronic Air Temperature Control (DEATC)

13.2" touchscreen with SYNC4 Navigation, Wireless Apple CarPlay & Android Auto, 6 speakers, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control

Cloth trim in Black with metal grey stitching

Manual 4-way driver seat adjust, with manual lumbar adjust

Manual 4-way passenger seat adjust (2-way on mHEV)

Keyless Entry and Keyless Start

Cruise Control inc. Adjustable Speed Limiter

Front and Rear Parking Sensors

Lane-Keeping Aid with Lane-Keeping Assist

Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection

4.2" Colour TFT Ice Blue Illumination Analogue Cluster with Trip Computer

Thatcham Alarm with Power Door Dead Locks

MyKey

Gross Retail Price From:
€ 32,294.00



ACTIVE X

18" 5-Spoke Alloys, Shadow Black machined finish, with mini spare wheel

Full Fixed LED headlamps with LED daytime running lights

LED Rear Lights

Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators

Rear Privacy Glass

Quickclear heated windscreen

Rugged bodystyling kit with Active front wing badges

Rough road suspension with increased ride height

Selectable Drive Modes

Dual-zone Electronic Air Temperature Control (DEATC)

13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control

Premium seat in Ebony with full Sensico® and metal grey stitching

Power 4-way driver seat adjust, with power lumbar adjust

Manual 4-way passenger seat adjust (2-way on mHEV)

Heated front seats and steering wheel

Keyless Entry and Keyless Start

Cruise Control inc. Adjustable Speed Limiter

Front and Rear Parking Sensors

Lane-Keeping Aid with Lane-Keeping Assist

Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection

12.3" Full Digital Cluster

Thatcham Alarm with Power Door Dead Locks

MyKey

Polished twin tailpipe

Load through ski hatch

Wireless Charging

Gross Retail Price From:
€ 36,302.00

SERIES RANGE



ST-LINE

17" 5-spoke alloys, in Rock Metallic finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST-Line grille, full bodystyling kit, and large body coloured rear spoiler
Sports tuned suspension
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, Wireless Apple CarPlay & Android Auto, 6 speakers, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Cloth trim in Black with red stitching
Manual 4-way driver seat adjust, with manual lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
4.2" Colour TFT Ice Blue illumination Analogue Cluster with Trip Computer
Thatcham Alarm with Power Door Dead Locks
MyKey
Polished twin tailpipe

Gross Retail Price From:
€ 32,759.00



ST-LINE X

18" 5x3-Spoke Alloys, in Pearl Grey, high gloss machined finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST-Line grille, full bodystyling kit, and large body coloured rear spoiler
Sports tuned suspension
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Premium seat in Ebony with full Sensico® and red stitching
Power 4-way driver seat adjust, with power lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
MyKey
Polished twin tailpipe
Red brake callipers
Load through ski hatch
Wireless Charging

Gross Retail Price From:
€ 36,067.00



ST

19" 5x2-Spoke Alloys, Magnetite matte finish, with mini spare wheel
Dynamic Matrix LED Headlamps including Glare Free Lighting
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST upper & lower grille with full bodystyling kit
Unique ST sport suspension with Limited Slip Differential
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Ford Performance seat in Ebony with Partial Sensico® and red stitching
Power 6-way driver seat adjust, with power lumbar adjust
Power 6-way passenger seat adjust, with power lumbar adjust
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Rear View Camera
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
MyKey
Red brake callipers
Load through ski hatch
Wireless Charging
Launch Control & Rev Matching (Manual Transmission only)

Gross Retail Price From:
€ 58,204.00

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

Effective From: 19th February 2024



MODEL PRICES

Qingling

Series	Bodystyle	Engine	Fuel	Transmission	Emission Level	Drive	VRT	NOx (mg/km)	CO2 Emissions (g/km) Ø	Gross Retail Price (GRP) €	Net Retail Price excl. VRT excl. VAT
Titanium	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.00%	14.6	118	€32,294.00	€22,383.49
Titanium	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.00%	18.0	119	€36,009.00	€24,951.49
Titanium	5 door	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	17.50%	57.7	129	€37,476.00	€25,251.49
Titanium	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.00%	14.6	120	€33,243.00	€23,043.49
Titanium	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.75%	18.0	121	€37,255.00	€25,611.49
Titanium	Estate	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	19.25%	57.7	131	€39,181.00	€25,911.49
Active X	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.75%	14.6	123	€36,302.00	€24,968.49
Active X	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.75%	18.0	125	€40,047.00	€27,536.49
Active X	5 door	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	19.25%	57.7	134	€42,050.00	€27,836.49
Active X	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.75%	14.6	125	€37,260.00	€25,628.49
Active X	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	17.50%	18.0	127	€41,336.00	€28,196.49
Active X	Estate	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	20.00%	57.7	136	€43,391.00	€28,496.49
ST-Line	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.00%	14.6	119	€32,759.00	€22,706.49
ST-Line	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.00%	18.0	120	€36,474.00	€25,274.49
ST-Line	5 door	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	17.50%	57.7	130	€37,948.00	€25,574.49
ST-Line	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.75%	14.6	124	€33,979.00	€23,366.49
ST-Line	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.75%	18.0	125	€37,724.00	€23,934.49
ST-Line	Estate	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	19.25%	57.7	134	€39,662.00	€26,234.49
ST-Line X	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	16.75%	14.6	121	€36,067.00	€24,806.49
ST-Line X	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	16.75%	18.0	124	€39,812.00	€27,374.49
ST-Line X	5 door	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	19.25%	57.7	132	€41,808.00	€27,674.49
ST-Line X	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed	Euro 6.2 mHEV	FWD	17.50%	14.6	126	€37,324.00	€25,466.49
ST-Line X	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	17.50%	18.0	127	€41,100.00	€28,034.49
ST-Line X	Estate	1.5L EcoBlue 115PS	Diesel	8 Speed Automatic	Euro 6d	FWD	20.00%	57.7	136	€43,148.00	€28,334.49
ST	5 door	2.3L EcoBoost 280PS	Petrol	6 Speed	Euro 6d	FWD	35.00%	11.9	183	€58,204.00	€32,242.49
ST	5 door	2.3L EcoBoost 280PS	Petrol	7 Speed Automatic	Euro 6d	FWD	35.00%	16.4	182	€61,153.00	€33,860.49
ST	Estate	2.3L EcoBoost 280PS	Petrol	6 Speed	Euro 6d	FWD	35.00%	11.9	183	€59,394.00	€32,902.49
ST	Estate	2.3L EcoBoost 280PS	Petrol	7 Speed Automatic	Euro 6d	FWD	35.00%	16.4	182	€62,343.00	€34,520.49

Note: Vehicles are homologated in accordance with the new type approval procedure WLTP (Regulation (EU) 2017/1151; Regulation (EC) 715/2007). From the 1st January 2021 CO2 figures shown are derived solely from the WLTP test.



ELECTRIC TECHNOLOGY

Which electric engines is right for you?



MILD HYBRID (MHEV)

A small electric motor that helps improve efficiency versus a conventional internal combustion engine.

Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery-driven electric motor. The electric motor does not power the car. It simply assists it.

Kuga mHEV has an auxiliary electric motor and a 48v battery that further improve fuel economy up to 56.5 mpg and lower CO2. They also assist with acceleration transferring back the energy.**



HYBRID (FHEV)

Hybrid vehicles have two sources of power.

They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.

Kuga FHEV has a battery capacity of 1.1kW which allows short term electric propulsion, a great combination between power and fuel efficiency, whilst reducing the CO2 footprint compared to a conventional engine.

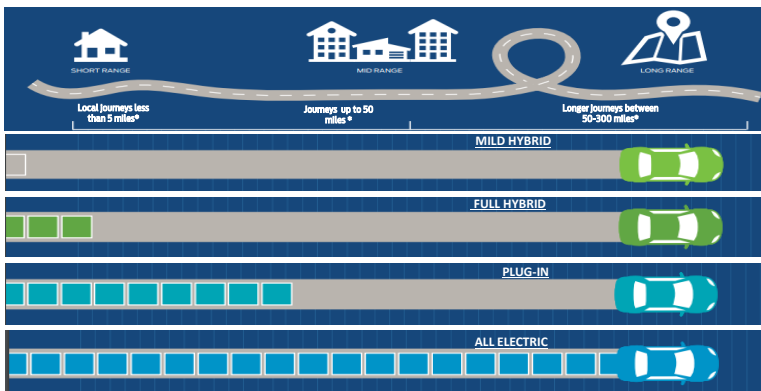


PLUG-IN HYBRID (PHEV)

Plug In. Charge up. Improves Efficiency versus a mild hybrid or hybrid engine.

Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

Kuga PHEV has a battery size of 14.4 kWh which gives a maximum EV range of 39 miles. This results in a combined average fuel economy up to 282.5 mpg and only 23 g/km CO2.**



* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

** Please see the Fuel Consumption and CO2 data available in this Pricelist

Charging the battery

MILD HYBRID AND HYBRID

There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1) Regenerative braking
- 2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.



All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.



Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

PLUG-IN HYBRID

The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.



Plug in charging options

230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet (16A), which is the standard electrical socket in most UK households. This takes approximately 6 hours to charge the battery.



Wall box

For faster charging at home you can install a compatible wall box, which is capable of charging your vehicle in approximately 3.5 hours.



Available as an accessory

PHEV Home Wall box

Fully installed EV Box 400V (32A) is available as an accessory.



Public charging stations

Public charging stations, available in many cities and work places. The price and charging capability vary.












OPTIONS

	VRT Band	Titanium	Active X	ST-Line	ST-Line X	ST	From Gross Retail Price (GRP) €	Net Retail excl. VRT excl. VAT
Standalone Option Availability								
Dynamic Matrix LED Headlamps including Glare Free Lighting	16.00%	O	O	O	O	S	€1,278.65	€888.61
Hands-free tailgate (Estate only)	16.00%	O	O	O	O	O	€705.08	€490.00
Head-up display	16.00%	O	O	O	O	O	€665.06	€462.19
Privacy Glass	16.00%	S	S	S	S	S	€151.58	€105.34
Openable Panorama Roof (excludes roof rails on 5 Door Active series, not available with Track Pack)	16.00%	O	O	O	O	O	€1,568.44	€1,090.00
BLIS (Blind Spot Information System) with Trailer Coverage	16.00%	O	O	O	O	O	€719.46	€500.00
Trailer Coupling - Detachable Includes Trailer Stability Assist	16.00%	O	O	O	O	O	€1,223.09	€850.00
E-Call	16.00%	O	O	O	O	O	€110.80	€77.00
Option Packs								
Driver Assist Pack: Driver Alert Traffic Sign Recognition Adaptive Cruise Control (with Stop & Go on Auto Transmission) Auto High Beam (Standard on ST)	16.00%	O	O	O	O	--	€1,096.65	€762.13
Driver Assist Pack ST Only: Driver Alert Traffic Sign Recognition Adaptive Cruise Control (with Stop & Go on Auto Transmission) Auto High Beam (Standard on ST)	35.00%	--	--	--	--	O	€1,299.28	€720.81
Winter Pack: Heated Front Seats and Heated Steering Wheel	16.00%	O	S	O	S	S	€742.53	€516.03
Parking Pack - Manual Transmission ST Only: Active Park Assist Door Edge Protectors Rear Wide View Camera	35.00%	--	--	--	--	O	€826.03	€458.26
Parking Pack - Automatic Transmission ST Only: Active Park Assist 2 (also operates gears, acceleration & brake) Door Edge Protectors Rear Wide View Camera	35.00%	--	--	--	--	O	€900.51	€499.58
Parking Pack - Manual Transmission & PowerShift Auto: Active Park Assist Door Edge Protectors Rear Wide View Camera	16.00%	O	O	O	O	--	€992.86	€690.00
Parking Pack - 8-speed Automatic Transmission: Active Park Assist 2 (also operates gears, acceleration & brake) Door Edge Protectors Rear Wide View Camera	16.00%	O	O	O	O	--	€992.86	€690.00
ST Track Pack - 5 Door Manual Only (Not available with Openable Panorama Roof) Black Painted Roof, Door Mirrors, Spoiler, and Rear Diffuser Brembo Front Brake System with 363 mm disks (330 mm standard) Ford Performance Adjustable Collover Suspension 19" Ford Performance Alloy Wheels Pirelli P-Zero Corsa Tyres Track Mode and Shift Light	35.00%	--	--	--	--	O	€5,245.90	€2,910.30
ST-Line Design Pack: Interior Scuff Plates Red Brake Calipers Alloy Sport Pedals	16.00%	--	--	O	S	--	€259.00	€180.00

Key
S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, -- = Not Available

COLOUR & TRIM

			VRT Band	Titanium	Active X	ST-Line	ST-Line X	ST		From Gross Retail Price (GRP) €	Net Retail excl. VRT excl. VAT
	Colour Description										
Standard	RACE RED		16.75%	S	S	S	S	S		€0.00	€0.00
Premium	FROZEN WHITE		16.75%	O	O	O	O	O		€435.14	€300.00
Premium	AGATE BLACK		16.75%	O	O	O	O	O		€1,015.34	€700.00
Premium	MOONDUST SILVER		16.75%	O	O	O	O	--		€1,015.34	€700.00
Premium	Chrome Blue		16.75%	O	O	O	O	--		€1,015.34	€700.00
Exclusive	DESERT ISLAND BLUE		16.75%	O	--	O	O	--		€1,015.34	€700.00
Exclusive	MAGNETIC		16.75%	O	O	O	O	O		€1,015.34	€700.00
Exclusive	FANTASTIC RED		16.75%	O	O	O	O	O		€1,015.34	€700.00
Exclusive	MEAN GREEN		35.00%	--	--	--	--	O		€1,261.77	€700.00

	Trim Description	Titanium	Active	ST-Line	ST-Line X	ST
Trims	Cloth trim in Black with metal grey stitching	--	--	--	--	--
	Cloth trim in Black with metal grey stitching	S	--	--	--	--
	Cloth trim in Black with red stitching	--	--	S	--	--
	Cloth trim in Black with nordic blue stitching	--	S	--	--	--
	Premium seat in Ebony with full Sensico® and metal grey stitching	--	--	--	--	--
	Premium seat in Ebony with full Sensico® and red stitching	--	--	--	S	--
	Ford Performance seat in Ebony with Partial Sensico® with contrast stitching	--	--	--	--	S

Key
S = Standard, O = Option, at extra cost. -- = Not Available
*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used



FUEL CONSUMPTION

The test used to establish fuel consumption and CO2 figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO2 figures shown are derived from the new WLTP test.

This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is now based on these WLTP figures from 1st January 2021. Understanding fuel data; The table below shows the fuel consumption (WLTP) and CO2 emissions (WLTP) for each available engine when fitted on a standard specification Focus (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuels consumption and CO2 emissions. Please speak to your Ford Dealer for more information.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Fuel Consumption (WLTP)				Combined CO2 Emissions (WLTP)	
								Lowest Performing (MPG)øø	Highest Performing (MPG)øø	Lowest Performing (L/100km)øø	Highest Performing (L/100km)ø	Lowest CO2øø (g/km)	Highest CO2øø (g/km)
1.0L EcoBoost 125PS mHEV	Petrol mHEV	All series excl. ST	Euro 6.2	6-Speed Manual	FWD	125PS (92kW)	170	50.4	54.3	5.6	5.2	118	126
1.0L EcoBoost 155PS mHEV	Petrol mHEV	All series excl. ST	Euro 6.2	7-Speed PowerShift	FWD	155PS (114kW)	190	50.4	53.3	5.6	5.3	119	127
2.3L EcoBoost 280PS	Petrol	ST	Euro 6d	6-Speed Manual	FWD	280 (206kW)	420	35.3	35.3	8	8	183	183
2.3L EcoBoost 280PS	Petrol	ST	Euro 6d	7-Speed Automatic	FWD	280 (206kW)	415	35.3	35.8	8	7.9	182	182
1.5L EcoBlue 115PS	Diesel	All series excl. ST	Euro 6d	8-Speed Automatic	FWD	115 (84kW)	250	54.3	57.6	5.2	4.9	129	136

Notes

øFord test figures.

øø The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and fully replaced the NEDC by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.seal.ie.



PERFORMANCE

Engine	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	0-100 kph (secs)	Max Speed kph
5 Door Petrol						
1.0L EcoBoost 125PS mHEV	Euro 6.2	6-Speed Manual	125(92)	170	10.2	200
1.0L EcoBoost 155PS mHEV	Euro 6.2	7-Speed PowerShift	155 (114)	190	8.4	208
2.3L Ford EcoBoost 280PS	Euro 6.2	6-Speed Manual	280 (206)	420	5.7	248
2.3L Ford EcoBoost 280PS	Euro 6.2	7-Speed Automatic	280 (206)	415	5.7	248
5 Door Diesel						
1.5L EcoBlue 115PS	Euro 6d	8-Speed Automatic	115 (84)	250	11.8	185
Estate Petrol						
1.0L EcoBoost 125PS mHEV	Euro 6.2	6-Speed Manual	125(92)	170	10.4	198
1.0L EcoBoost 155PS mHEV	Euro 6.2	7-Speed PowerShift	155 (114)	190	8.6	206
2.3L Ford EcoBoost 280PS	Euro 6.2	6-Speed Manual	280 (206)	420	5.8	248
2.3L Ford EcoBoost 280PS	Euro 6.2	7-Speed Automatic	280 (206)	415	5.8	248
Estate Diesel						
1.5L EcoBlue 115PS	Euro 6d	8-Speed Automatic	115 (84)	250	12.1	184

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)
Transportation					
Fixed Tow Bar - 5-Door - Excludes Active - not with Hands-Free Tailgate	2619806	€423.03	Fixed Tow Bar - Estate - Excludes Active - not with Hands-Free Tailgate	2618913	€380.96
Detachable Tow Bar - 5-Door	2618915	€718.51	Detachable Tow Bar - Estate	2619855	€694.99
EKit for Tow Bar, 13 pin - 5-Door	2572513	€284.84	EKit for Tow Bar - 13 pin - Estate	2572536	€294.52
Tow Bar Wiring Module	2239623	€143.57	Cross Bars for roof rails - 5-Door - Active - not with panorama roof	2344826	€293.58
Cross Bars for roof rails - Estate - panorama roof cannot be open	2171008	€333.15	Roof Base Carrier - 5-Door - Excludes Active - not with panorama roof	2203142	€333.15
Load Retention Net - Estate	2279504	€467.82	Load Retention Guard, upper half height behind rear seats - Estate	2279505	€349.91
Boot Liner - 5-Door - with tyre repair kit or mini spare wheel ¹	2304924	€85.31	Boot Liner - 5-Door - with full size spare wheel & subwoofer ¹	2304937	€85.31
Load Compartment Mat, reversible - 5-Door - with mini spare wheel or tyre repair kit ¹	2230218	€109.56	Boot Liner, reversible with logo - Estate	2451637	€115.29
Load Compartment Mat with logo - 5-Door - with double load floor	2316030	€109.56	Load Compartment Mat, reversible - 5-Door with full size spare wheel ¹	2230217	€109.56
Foldable Transport Box, black fabric	2470827	€30.86	Load Compartment Mat, reversible with logo - Estate	2269101	€109.56
Mottez®* Rear Ski & Snowboard Carrier	2483279	€358.69	Thule* Roof Bike Carrier Expert 298	2143360	€149.11
Thule®* Rooftop Tent Tepui Explorer Ayer, with ladder - Estate - not with panorama roof	6002517	€3,677.02	ARB* Camping Chair with carry bag, black and beige	2615988	€154.97
ARB* Flinders Rooftop Tent - complete rooftop tent including ladder - Estate - not with panorama roof	2616022	€2,169.58	ARB* Mounting Bracket Kit Flinders rooftop tent to roof cross bars - Estate - not with panorama roof	2616041	€35.81
Napier* Tailgate Tent	5147380	€664.94	Padsforall* Pet Travel Mat, matt black, faux leather	2500391	€381.59
Protection					
Velour Floor Mats, front seats, with red stitching - Automatic Transmission	2535632	€67.74	Velour Floor Mats, front seats, with red stitching - Manual Transmission	2535636	€67.74
Velour Floor Mats, front seats, with grey stitching - Automatic Transmission	2535634	€67.74	Velour Floor Mats, front seats, with grey stitching - Manual Transmission	2535638	€67.74
Rubber Floor Mats, front seats - Manual Transmission	2531198	€61.33	Rubber Floor Mats, front seats - Automatic Transmission	2531200	€61.33
Rubber Floor Mats, rear seats	2531202	€40.10	Mud Flaps, front - Titanium - not with body styling kit	2339843	€59.00
Mud Flaps, rear - 5-Door - Titanium - not with body styling kit	2136901	€59.00	Mud Flaps, front - Active	2360335	€59.00
Mud Flaps, rear - Estate - Titanium - not with body styling kit	2269105	€59.00	Mud Flaps, rear - 5-Door - Active	2360327	€59.00
Mud Flaps, rear - Estate - Active	2360329	€59.00	Scuff Plates, front, ST-Line	2520627	€41.07
Scuff Plates, front, Active	2520630	€41.07	Rear Bumper Protector, stainless steel - 5-Door	2310632	€174.08
Rear Bumper Protector, stainless steel - Estate	2310634	€181.76	ClimAir®* Rear Bumper Protector, matt black - 5-Door	2314208	€129.52
ClimAir®* Rear Bumper Protector, glossy black - Estate	2314210	€129.52	HerpaPrint® Rear Bumper Protector Foil, transparent - 5-Door	2677204	€31.11
ClimAir®* Rear Bumper Protector, matt black - Estate	2314212	€129.52	HerpaPrint® Rear Bumper Protector Foil, transparent - Estate	2677207	€43.00
Comfort & Convenience					
Dashboard Camera - with SYNC 3/SYNC 4	2730087	€370.57	Wireless Charging Kit	2452297	€118.98
Air Purifier	2485741	€57.74	ClimAir®* Wind Deflectors, front, transparent ²	2331596	€59.26
ClimAir®* Wind Deflectors, rear, transparent ² - 5-Door	2331600	€41.71	ClimAir®* Wind Deflectors, rear, transparent ² - Estate	2331604	€40.61
Umbrella Holder	1524823	€54.51	Coat Hanger, matte black	2448529	€64.12
Ford Performance Parts					
Ford Performance Floor Mat, front - Automatic Transmission ³	2535591	€53.19	Ford Performance Floor Mat, front - Manual Transmission ³	2536833	€70.25
Ford Performance Valve Caps, black	2308109	€11.99	Ford Performance Valve Caps, black/red	2308111	€11.99
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	€16.07	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	€38.96
Warning Triangle ⁴	1460220	€7.75			

¹ Not with double load floor

³ For vehicles without fixing on passenger side

² Available in black

⁴ Item is non-Ford branded from an approved supplier

For any more information about any of the included Ford Accessories, or to view a full range of Ford Accessories visit www.ford-accessories.ie

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Fitting of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

VRT Category A (EU Classification M1)

Most cars fit into category A and minibuses carrying no more than 8 passengers and driver. VRT is charged based on the CO₂ emissions of the vehicle when it was manufactured. The VRT rates are as follows:

Effective from 1st January 2022	CO ₂ Emissions (g/km)*	VRT Rate €
1	0	50
2	51	80
3	81	85
4	86	90
5	91	95
6	96	100
7	101	105
8	106	110
9	111	115
10	116	120
11	121	125
12	126	130
13	131	135
14	136	140
15	141	145
16	146	150
17	151	155
18	156	170
19	171	190
20	191	500

Nitrogen Oxide (NOx) Emission Levy

NOx (mg/km)*	Amount payable per mg/km (€)
The first 0-40 mg/km	5.00
The next 40 mg/km or part thereof up to 80 mg/km	15.00
The remainder above 80 mg/km	25.00
Diesel cap	4850.00
Petrol cap	600.00

NOTE: The NOx levy is applied to all VRT category A vehicles (passenger and SUVs). The new charges introduced means an increase in VRT for older imported cars and these charges will be based on a NOx (Nitrogen Oxide) sliding scale on passenger cars.

This new tax replaced the 1% VRT Levy on diesel cars and the NOx tax applies to all new or imported cars from January 1st, 2020.

FORD PROTECT - FOCUS

Every new Ford Focus is protected by a 2 year/unlimited Base Warranty. As standard, the Base Warranty is extended to 5 years/ 100,000 km Warranty with a Ford Protect New Vehicle Extended Warranty on retail sales. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in Ireland, UK and throughout Europe.

Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 5 years or are a high mileage driver you can extend your 5 year/100,000 km warranty to 5 years/200,000 km or 7 years/100,000 km

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time within 12 months from date of registration

Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- The Ford Protect Service Plan can be purchased any time within 12 months from date of registration or before the first service is due (whichever is the sooner)

Notes and Conditions

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Roadside Assistance is excluded from Ford Protect, however, Service Activated Roadside Assistance is available through your Ford dealer.
- Ask your Ford Dealer for full details of the Ford Protect New Vehicle Extended Warranty and Service Plan and their associated Terms and Conditions or alternatively call Ford Protect on +44 3702 416726, Option 2, or visit www.ford.ie



OTHER PRICING CONSIDERATIONS

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Henry Ford & Son Limited is not liable for changes in price caused by Government changes in tax rates, tariffs, customs, Government incentives/grants or changes in other applicable legislation.

VAT

VAT is shown calculated at 23%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from 19th February 2024 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint. Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.