

Ford

FIESTA VAN



Efficiency

Ford Fiesta Van EcoBoost Hybrid features sophisticated electrified powertrain technology to deliver petrol performance and optimised fuel efficiency*, without reducing load volume or payload**.

The new Fiesta Van EcoBoost Hybrid adds an electrified option to the Fiesta Van line-up, making it both responsive to drive and cost-effective to operate*.

The system enhances the 1.0-litre Ford EcoBoost petrol engine with a belt-driven integrated starter/generator (BISG), which recovers the energy usually lost during braking and coasting, and uses it to charge its onboard battery pack.

The BISG also acts as a motor, seamlessly integrating with the petrol engine and using the stored energy to deliver extra torque during driving and acceleration, particularly at lower engine speeds, as well as running the van's electrical ancillaries to further enhance efficiency and performance*.

Ford Fiesta Van EcoBoost Hybrid features include:

- **1.0L Ford EcoBoost Hybrid (125 PS/92 kW) petrol engine** with cylinder deactivation technology
- **Belt-driven integrated starter/generator (BISG)** provides additional torque during normal driving and acceleration
- **48-volt lithium-ion air-cooled battery pack** located under the front passenger seat. It is automatically recharged by the engine while you drive, and by regenerative braking that reclaims the energy typically wasted as you slow down
- **Enhanced Auto Start-Stop system** operates in a wider range of scenarios for enhanced fuel efficiency*, including when coasting to a stop below 15 mph (24 km/h)
- **0.96 cu.m load volume and 531 kg payload****

Fuel economy and CO₂ emissions

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. Please note that vehicle registration tax (VRT) is not based on these WLTP figures in 2019, these figures are for information purposes only.

Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO₂ emissions (WLTP) for each available engine when fitted on a standard specification (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO₂ emissions. Please speak to your Ford Dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load.

	Available on	Axle ratio	Combined Fuel consumption (WLTP)		CO ₂ Emissions (WLTP)	
			Lowest performing (L/100km)	Highest performing (L/100km)	Lowest performing (CO ₂)	Highest Performing (CO ₂)
Fiesta Van 3-door						
Petrol						
1.0 Ford EcoBoost 95 PS (69 kW) with Auto Start-Stop, 6 speed manual transmission	Trend	3.94	4.4	6.3	144	101
1.0 Ford EcoBoost 125 PS (91 kW) mHEV with Auto-Stop Start, 6 speed manual transmission	Trend / Sport	3.94	4.3	6.2	141	98

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is not based on these WLTP figures in 2020, these figures are for information purposes only. For further information please visit <https://www.ford.ie/owner/resources-and-support/fuel-economy>
Understanding fuel data - The table shows the fuel consumption (WLTP) and CO₂ emissions (WLTP) for each available engine when fitted on a standard specification Fiesta Van (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO₂ emissions. Please speak to your Ford Dealer for more information.

*For further fuel economy and emissions information, please refer to the specifications section.
**Cargo and load capacity limited by weight and weight distribution. Maximum payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

Dimensions

Height: 1,469 mm



Width: 1,783 mm
Width (with mirrors): 1,941 mm
Length: 4,065 mm

Capacity



Loadspace
Height: 923 mm
Width: 1,281 mm
Length: 1,283 mm

Load volume
0.96
cu.m

Dimensions (mm)

	3-door Van Trend Series	3-door Van Sport Series
Overall length	4040	4065
Overall width with mirrors	1941	1941
Overall width with folded back mirrors	1783	1783
Overall width without mirrors and handles	1735	1735
Overall height (unloaded vehicle full tank)	1476	1466
Wheelbase	2493	2493
Front overhang	839	842
Rear overhang	708	730
Width between wheelhouse	984	984
Maximum load floor width	1281	1281
Load opening width	948	948
Load opening height	613	613
Maximum loadspace length (at floor)	1283	1283
Maximum loadspace length (at belt line)	1104	1104
Max. cargo height to roof at front of bulkhead	923	923
Fuel capacity (litres) petrol/diesel	42/40	42/40
Loadspace volume (m³)	0.96	0.96
Turning circle (m)		
Kerb to kerb	9.8	10.0
Wall to wall	10.2	10.4

Measured in accordance with ISO3832. Dimensions may vary dependent on the model and equipment fitted.

Styling and appearance

	Trend	Sport
Wheels		
Wheel cover – Steel – 16"x6.5" (fitted with 195/60 R15 tyres*)	●	-
Alloy – 16"x6.5", 10 spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)	○	-
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)	-	●
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18 tyres*)	-	○
Spare wheel – Steel 14"	●	●
Locking wheel nuts	○	○

Styling and appearance

	Trend	Sport
Design features		
Door handles – Body colour	●	●
Rear privacy glass	○	○
Front upper grille – Self-colour, mesh design	●	-
Front upper grille – Unique Sport	-	●
Active Grille Shutter	●	●
Front bumper – Body coloured	●	-
Front bumper – Unique Sport	-	●
Rear spoiler – Body colour with centre high-mounted stop light	●	●
Rear spoiler – Body colour, large, with centre high-mounted stop light	-	○
Rear bumper – Body coloured upper, self-colour lower	●	-
Rear bumper – Unique Sport	-	●
Rocker panel – Body colour	-	●
Door edge protectors	○	○
Paint		
Paint – Solid	●	●
Paint – Metallic	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an Option Pack at extra cost. *The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.
Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Driving experience

	Trend	Sport
Driver assistance		
Speed Limiter – 120 km/h	○	○
Speed Limiter – 100 km/h	○	○
Speed Limiter – 90 km/h	○	○
Active Park Assist – Front and rear parking distance sensors, including perpendicular park assist and Park-Out Assist	○	-
Parking distance sensors – Rear	○ / □	○ / □
Parking distance sensors – Front	□	-
Cruise control with Adjustable Speed Limiter	□	□
Adaptive Cruise Control with Adjustable Speed Limiter	□	□
Rear-view camera (requires rear parking distance sensors)	○	○

● = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹⁾Safety feature.

Driving experience

	Trend	Sport
Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid) (includes front-view camera)	□	●
Blind Spot Information System with Cross Traffic Alert ²⁾	○	○ / □
Adjustable Speed Limiter	□	●
Traffic Sign Recognition ²⁾ with Intelligent Speed Assist ²⁾ (available to order as an additional option when Adaptive Cruise Control is selected) – Requires Navigation	□	□
Exterior lighting		
Headlights – LED projector with black bezel and dedicated LED daytime running lights (includes LED rear lights)	–	●
Headlights – LED reflector headlamps	●	–
Headlights – Automatic headlights (includes automatic wipers with rain sensor)	●	●
Front fog lights (including cornering lights) – Black bezel	●	–
Front fog lights (including cornering lights) – Sport	–	●
Rear fog light	●	●
Ford Easy Fuel capless refuelling system	●	●
Suspension		
Suspension – Standard duty (front – MacPherson struts and anti-roll bar, rear-twistbeam suspension)	●	–
Suspension – Sports	–	●
Instruments and controls		
Tyre Pressure Monitoring ¹⁾	●	●
Option Packs		
Visibility Pack – Rain-sensing wipers, auto-dimming rear view mirror	○	○
Exclusive Pack 1 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), and Speed Limiter	○	●
Exclusive Pack 2 - Cruise Control with Adjustable Speed Limiting Device (ASLD), Lane Departure Warning and Lane Keeping Aid	○	○
Exclusive Pack 5 – Adaptive Cruise Control, Pre-Collision Assist, Distance Indication, Distance Alert, Lane Departure Warning and Lane Keeping Aid	○	○
Exclusive Pack 7 – Cruise Control with Adjustable Speed Limiting Device (ASLD), Intelligent Speed Assistance, Driver Impairment Monitor, Speed Sign Recognition, Lane Departure Warning and Lane Keeping Aid	○	○
Exclusive Pack 9 – Adaptive Cruise Control, Pre-Collision Assist, Distance Indication, Distance Alert, Intelligent Speed Assistance, Driver Impairment Monitor, Speed Sign Recognition, Lane Departure Warning and Lane Keeping Aid	○	○
Exclusive Pack 10 – Adjustable Speed Limiting Device (ASLD), Intelligent Speed Assistance, Driver Impairment Monitor, Speed Sign Recognition, Lane Departure Warning and Lane Keeping Aid	○	○
Driver Assistance Pack 1 – Contains reverse parking aid and dual power heated foldable signal mirrors with puddle lamps.	○	○
Seat Pack 2– Contains driver & passenger lumbar support with manual 4-way passenger seat adjuster and center console armrest.	○	○
Winter Pack 1 - Contains driver & passenger heated seats with leather steering wheel, leather leather gear shift boot and leather gear shift knob	○	–

● = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹⁾Safety feature.

Performance and efficiency

	Trend	Sport
Engine		
1.0 Ford EcoBoost 95 PS (69 kW) (6-speed manual)	●	–
1.0 Ford EcoBoost 125 PS (91 kW) mHEV (6-speed manual)	●	●
Instruments and controls		
Trip/fuel computer	●	●
Technology		
Electric power-assisted steering (EPAS)	●	●
Auto Start-Stop systems on all engines	●	●

● = Standard, ○ = Optional, at extra cost.

Comfort and convenience

	Trend	Sport
Interior convenience		
Glove box – Illuminated	●	●
Header-mounted, front with map reading lights and theatre dimming	●	–
Header-mounted, front with two map reading lights, theatre dimming and sunglasses holder	–	●
Cigar lighter (in lieu of 12 V power point)	○	○
Centre console – Regular, with open stowage bins and 12 V power point and 2 cup holders	●	●
Centre console – Premium, with armrest and openable stowage area with USB connectivity, and 12 V power point	□	□
Ford Power starter button	–	●
Ford KeyFree System with Ford Power starter button (fully keyless vehicle)	○	○
Rear-view mirror – Standard	●	●
Rear-view mirror – Electronic	○ / □	○ / □
Audio and communication systems		
Radio/CD with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3-compatible, remote audio controls, hands-free calling, GPS, Bluetooth® and USB connection for external music devices (ICE 59)	●	●
Radio/CD with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3-compatible, remote audio controls, Ford SYNC 3 with Navigation Centre, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices (ICE 61)	○	○
Climate control		
Air conditioning – Manual control	●	●
Air conditioning – Electronic Automatic Temperature Control (EATC)	–	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Comfort and convenience

	Trend	Sport
Interior lighting		
Courtesy lights – Header-mounted, front LED lights with map reading lights and theatre dimming	–	●
Courtesy lights – Header-mounted, front lights with theatre dimming	●	–
Seating		
Front seats – Comfort-style	●	–
Front seats – Sports-style	–	●
Front seat – Driver's manual height and fore/aft adjustment	●	●
Front seat – Driver's manual lumbar support adjustment	○ / □	○ / □
Front seat – Passenger's manual lumbar support adjustment	○ / □	○ / □
Front seats – Heated cushion and seatback	○	○
Instruments and controls		
Steering wheel – 3-spoke, polyurethane	●	–
Steering wheel – Sport, 3-spoke, flat-bottomed	–	●
Steering wheel – Heated, leather-trimmed (includes heated seats)	–	□
Handbrake – Plastic	●	–
Handbrake – Leather-trimmed with chrome gear knob (included with leather-trimmed steering wheel)	□	●
Gearshift knob – Sport, leather-trimmed with aluminium insert and metal grey gaiter stitching	–	●
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	●	●
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights	○ / □	○ / □
Door mirrors – Body colour caps	–	●
Sport pedal set – Stainless steel cappings and rubber inserts	–	●
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	●	●
Technology		
Quickclear heated windscreen	○	●
Option Packs		
Seat Pack 2 – 4-way passenger seat adjuster with passenger lumbar adjuster and centre console armrest	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta Van's heated steering wheel is easily activated at the push of a button or via your SYNC 3 system, to provide an additional layer of comfort between you and the cold outside. (Option)



Safety and security

	Trend	Sport
Safety		
Airbags – Driver's and front passenger, with seat belt reminders and seat belt pre-tensioners (includes passenger's airbag deactivation switch)	●	●
Airbags – Front side impact ¹⁾ (Restraint device pack 4)	○	○
Security		
Remote central locking	●	●
Locks – Power door deadlocks, shielded with strengthened mountings	●	●
Thatcham Category 1 perimeter and volume-sensing alarm (requires remote central/double locking)	○	●
Brakes		
Anti-lock braking system (ABS) ¹⁾ with electronic brake-force distribution (EBD) ¹⁾	●	●
Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾	●	●
Brakes – Front discs and rear drum	●	–
Rear disc brakes – Front and rear discs	–	●
Hill Start Assist ²⁾	●	●
Collision Mitigation ²⁾	○	○
Emergency Brake Assist (EBA) ¹⁾	●	●
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack at extra cost. ***Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag.** 1)Safety feature, 2)Driver assistance feature.

Utility

	Trend	Sport
Body		
Windows – Glazed second row	○	○
Carpet and trim		
Floor mats – Front, velours	●	–
Floor mats – Front, deluxe carpet	–	●
Loadspace compartment		
Bulkhead to ISO 27956	●	●
Flat load floor board	●	●
Tie-down loops	●	●

● = Standard, ○ = Optional, at extra cost.

Get the most from your new Ford

We want to help you get the most from your new Ford. And to do that, you need to know how much it is designed to safely carry, both in terms of payload and load volume. Your Ford Dealer can provide professional advice on important specification aspects, and help to find the right van for your budget and business needs.

The Ford Fiesta Van is designed to carry cargo – and lots of it.

Choosing a new van is an important decision with lots of factors to be considered. While some aspects, like selecting the most appropriate derivative, identifying the intended primary use and determining load box size are relatively simple, others, such as calculating payload are more complex.

Payload capacity

To calculate payload, you need to know two things: the vehicle's gross vehicle mass (GVM) and its kerb mass.

GVM is the maximum permissible weight of the vehicle when loaded and ready to go – that includes the weight of the vehicle itself, ancillaries, driver and crew (assuming the industry standard weight of 75 kg/person), fluids, fuel tank 90% full (1 litre of diesel = approximately 0.85 kg), optional and aftermarket equipment, and cargo.

Kerb mass is the weight of a standard-specification base series vehicle, including fluids and fuel tank 90% full, but without the driver, crew or cargo. If you intend to load the vehicle close to its maximum capacity, it is recommended that you add a margin for error of 5% of the kerb mass to the kerb mass figure before calculating payload, to reduce the risk of overloading.

Payload is the difference between the two.

Gross vehicle mass minus **kerb mass** = **payload**

So to help you choose the right vehicle for your needs, here are some more detailed explanations about the factors that can influence a vehicle's payload. These include, but are not limited to:

Driver and crew

We calculate the weight of the driver based on the industry-standard weight of 75 kg. Remember that the driver and crew are not included in the kerb mass figure, so when a driver or crew boards the vehicle, its available payload will be reduced accordingly.

Factory-fitted options

Most factory-fitted options will affect a vehicle's payload. For example, air conditioning can add approximately 10 kg to a vehicle's weight, and therefore reduce its payload accordingly.

Your Ford Dealer will be able to tell you what features can add or reduce your vehicle's kerb mass and by how much.

Series

All kerb masses quoted in this brochure are for standard-specification series models. Higher series models will generally weigh more due to the increased level of features and equipment.

Manufacturing tolerances

Variations in manufacturing and production processes mean that no two vehicles are likely to weigh exactly the same.

Accessories and aftermarket conversions

It is important to think carefully about what to do with your vehicle after you take delivery. Any accessories fitted or aftermarket conversions to the vehicle may adversely affect its payload. Please speak to your Ford Dealer for more information and advice.

If payload is critical to your business, or if you plan to carry cargo at, or close to, the vehicle's maximum capacity, your Ford Dealer can help. Using their specialist expertise and knowledge, they can advise you on the exact specification of vehicle required to meet your individual business needs.

Configure your van to suit your job

Ford vehicles are available with a wide range of standard and optional features. Your Ford Dealer can help you ensure that you specify the right vehicle features for your specific business needs, including technical items to aid aftermarket fitment of specialist equipment or conversion.

Note Technical information for vehicle converters can be found online via the Body and Equipment Mounting Manual at www.etis.ford.com ; go to >information >>vehicle conversions.

Warranty

	Sport Van	Trend
2-year/unlimited mileage* Ford Protect Classic Plan Warranty	●	●
2-year/unlimited mileage* Ford Assistance Roadside Cover (Europe)	●	●
2-year/unlimited mileage* Paint Warranty	●	●
12-year/unlimited mileage* Perforation Warranty	●	●

● = Standard, ○ = Optional, at extra cost.
*From the date of first registration. Subject to terms and conditions.

Next steps



For full features and specifications, download the digital ebrochure or view the interactive brochure to benefit from the full immersive experience of your chosen Ford model. Please download them from: <https://www.ford.ie/commercial-vehicles>



test drive
Visit your Ford Commercial Vehicle Dealer and test drive the Ford Fiesta Van for yourself. Find your local Ford Commercial Vehicle Dealer: <https://www.ford.ie/commercial-vehicles>



build
Build and price your new Ford Fiesta Van to your exact specification and see how it looks at <https://www.ford.ie/shop/next-steps/build-and-price-cv>



contact
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own
When you drive away in your new vehicle, we're with you all the way. Ford has a large authorised service network to help you keep your vehicle in the best condition. And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your vehicle back to its pre-accident condition and on the road as quickly as possible.



finance
When it comes to financing your vehicle, Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.
The credit provider of these products is Bank of Ireland Leasing Ltd, trading as Ford Credit.
The FORD and FORD CREDIT trademarks are owned by Ford Motor Company and are used under licence.
For more information about the finance products provided by Ford Credit visit www.ford.ie



FordPass is a new platform that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, dealer information and a host of useful guides.
Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.

Weights, loads and performance

	Max. Gross payload (excluding driver/ passengers) (kg)	Gross vehicle mass (kg)	Min. Kerb mass in basic trim (excluding driver/ passengers) (kg)	Gross train mass (kg)	Max. Towable mass braked (kg)/unbraked
Trend					
1.0 Ford EcoBoost 95 PS (69kW)	531	1620	1089	2720	1100 / 580
Sport					
1.0 Ford EcoBoost mHEV 125 PS (91 kW)	515	1635	1104	2720	1100 / 580

All figures quoted are preliminary and are a range from/to dependent on options selected. Kerb mass is affected by many factors such as bodystyles, engines and options. It is the weight of a standard-specification base series vehicle (different series will have different kerb masses), including fluids and fuel tank 90% full, but without the driver (75 kg), crew or cargo. Payload within this guide is the difference between gross vehicle mass (GVM) and kerb mass with a further 75 kg deduction for the weight of the driver. It must be noted that actual weight will always be subject to manufacturing tolerances which may result in payload variations between this guide and actual weight. For customers intending to load vehicle close to maximum payload, **we suggest you also add a margin for error of 5% of kerb mass to the kerb mass figure before calculation, to reduce risk of overloading.** NB: It is the responsibility of the vehicle operator to ensure their vehicles are legally compliant for road use.

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. Fitment of accessories may have an impact on your vehicle's fuel consumption. ★ The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

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Sub 150 PS
Ford 1.0 litre EcoBoost

