Choose the right Fiesta for you

Available in a range of distinctively individual series design options, whatever your preference there is an All-New Ford Fiesta to suit you.

An elegant design, impressive integrated technologies, and superb range of engine choices, all contribute to the new Ford Fiestas’ outstanding appeal.

Luxury
Fiesta’s luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.

Sport
The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.

Crossover
The new crossover model. Unique SUV-inspired detailing, exclusive body colour and an elevated driving position – a new evolution of the iconic Ford Fiesta.
FORD FIESTA Models

Zetec

Standard exterior features
- 15” steel wheels with full wheel covers
- Halogen reflector headlights with black bezel and daytime running lights
- Electrically-operated and heated, body coloured door mirrors with side indicators
- Mesh design upper grille
- Body colour rear spoiler
- Body colour door and tailgate handles
- Ford Easy Fuel capless refuelling system

Standard interior features
- Manual air conditioning
- AM/FM Radio with 4.2” display, Bluetooth® with My Ford Device Dock, USB connectivity and six speakers
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Auto-headlights
- Electrically-operated front windows
- Driver’s seat with 4-way manual adjustment
- Front floor mats
- Rear seatbelt minder & rear centre headrest
- Thatcham Alarm

Bodystyles
- 3-door, 5-door

Engines
- Petrol: 1.1 Ti-VCT (85 PS)
- Diesel: 1.5 TDCi (95 PS)

Titanium

Exterior features additional to Zetec
- 17” 8-spoke alloy wheels
- Front upper grille with chrome surround and horizontal bars
- Quickclear heated windscreen

Interior features additional to Zetec
- Ford SYNC with Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay and Android Auto, USB connectivity and 6 speakers
- Leather-trimmed steering wheel with audio controls
- Leather-trimmed handbook handle and gearshift gaitor
- Quickclear heated windscreen
- Deluxe headliner
- Thatcham Alarm

Bodystyles
- 5-door

Engines
- Petrol: 1.1 Ti-VCT (85 PS), 1.0 Ford EcoBoost (100 PS)
- Diesel: 1.5 TDCi (95 PS)
Ford Fiesta Models

Vignale

Standard exterior features
- Unique 17" 10-spoke alloy wheels
- Unique Vignale mesh upper grille with chrome surround
- Unique Vignale front and rear bumpers with satin-aluminium applique
- Openable panorama roof
- Rear privacy glass
- Power folding door mirrors

Standard interior features
- Ford SYNC 3 Navigation with 8” Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay, Android Auto and USB Connectivity
- B&O PLAY audio system with 10 speakers including subwoofer
- Partial Leather seat trim
- Heated front seats
- Heated steering wheel
- Quickclear heated windscreen
- Rear-view camera and rear parking distance sensors
- Rain-sensing wipers
- Cruise control with Adjustable Speed Limiter
- Electronic Automatic Temperature Control (EATC)
- Auto high beam
- Front door scuff plates
- Front and rear velour floor mats

Bodystyles
5-door

Engines

Petrol
1.0 Ford EcoBoost (100/125 PS)

Fiesta Vignale in optional Magnetic metallic body colour.
Fiesta Vignale standard interior with partial leather seat trim in Black Ruby.

Unique Vignale mesh-upper grille with chrome surround (Standard)

Ford KeyFree System with Ford Power Starter Button (Standard)
FORD FIESTA Models

Active

Features additional to Titanium
- Unique 17” 5-spoke machined finish alloy wheels
- Unique Active front upper grille and rear bumper
- Front and rear black-finish side cladding
- Silver-finish roof rails
- Additional ground clearance
- Rear privacy glass
- Rear LED lights
- Selectable Drive Modes (Normal, Eco, Slippery)
- Driver seat lumbar support
- Rear electric windows
- Active scuff plates

Active-2

Key features additional to Active-1
- Unique 17” 5-spoke machined finish alloy wheels with Absolute Black inserts
- Anodised coloured accents in Luxe Yellow across the facia, centre console and interior door sills
- Deluxe black headliner
- Black-finish roof rails
- Exclusive Luxe Yellow metallic body colour
- Halogen projector headlights with black bezel and LED daytime running lights
- Rear lights with LED technology

Bodystyle
5-door

Engines
Petrol
1.0 Ford EcoBoost (100 PS)

Active 2 not available in ROI

Black-finish exterior cladding (Standard)

Roof rails (Standard)
FORD FIESTA Models

ST-Line

Exterior features additional to Zetec
- 17" 5x2-spoke Rock Metallic alloy wheels
- Sports tuned suspension
- Unique ST-Line upper grille, bumpers and side skirts
- Rear Spoiler
- Single chrome exhaust

Interior features additional to Zetec
- Sports style front seats
- Leather-trimmed gearshift knob with aluminium insert
- Leather-trimmed sports style steering wheel
- Stainless steel sports pedals
- Ford SYNC with Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay, Android Auto, USB Connectivity and 6 speakers
- Keyless start
- Quickclear heated windsreen
- Front door scuff plates
- Deluxe black headliner
- Thatcham alarm

Bodystyles
- 3-door, 5-door

Engines
Petrol
1.1 Ti-VCT (85PS), 1.0 Ford EcoBoost (100 PS)

Leather-trimmed sports style steering wheel (Standard)
17" 5x2-spoke alloy wheels in Rock Metallic finish (Standard)
FORD FIESTA Models

ST-2

Standard features additional to ST-Line
- 17" 5x2-spoke alloy wheels - matt black finish
- Unique ST design full bodystyling kit and large rear spoiler
- Dual chrome exhaust
- Rear lights with LED technology
- Rear privacy glass
- Three selectable drive modes (Normal, Sport, Track)
- Mechanical limited-slip differential (Optional)
- B&O Play audio system with 8" touchscreen, 10 speakers including subwoofer
- Heated front seats
- Electronic Automatic Temperature Control (EATC)
- Cruise control
- Leather-trimmed 3-spoke, sports style steering wheel with Motion Blue stitching
- Leather-trimmed handbrake handle, gearshift knob and gaiter bag with Motion Blue stitching
- Front door scuff plates with ST script

ST-2 not available in ROI

Ford Fiesta ST-2 with optional Ford Performance Blue metallic body colour.

ST-3

Key features additional to ST-2
- 18" 5-spoke alloy wheels - Magnetic finish
- Powerfold mirrors
- Recaro performance seats with partial leather trim
- Navigation (B&O Play is optional)
- Rear view camera
- Rear parking sensors
- Auto High Beam, Driver Alert & Traffic Sign Recognition
- Auto wipers and auto dimming
- Keyless Entry
- Leather steering wheel with red stitching

ST-2 not available in ROI

Bodystyles
- 3-door, 5-door

Engine
- Petrol
- 200 PS 1.5 litre Ford EcoBoost engine

17" 5-spoke black machined alloy wheels (standard on ST-2) (ST-2 not available in ROI)
What’s your favourite combination?

Create your perfect Fiesta. The colour icons below denote the contrasting roof and door mirror options available for each body colour. (Optional on ST-Line)

- **Race Red** Solid body colour
- **Shadow Black** Mica body colour
- **Moondust Silver** Metallic body colour
- **Chrome Blue** Metallic body colour
- **Desert Island Blue** Metallic body colour
- **Frozen White** Solid body colour
- **Metropolis White** Metallic body colour
- **Luxe Yellow** Metallic body colour
- **Silver Fox** Metallic body colour

**Solid body colours**

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<thead>
<tr>
<th>Solid body colour</th>
<th>ST-Line</th>
<th>Race Red</th>
<th>Shadow Black</th>
<th>Moondust Silver</th>
<th>Chrome Blue</th>
<th>Desert Island Blue</th>
<th>Frozen White</th>
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**Special metallic body colours**

<table>
<thead>
<tr>
<th>Special metallic body colour</th>
<th>ST-Line</th>
<th>Race Red</th>
<th>Shadow Black</th>
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</tbody>
</table>

**Premium metallic body colours**

- **Ruby Red** Premium metallic body colour

**Two-tone roof and body colour combinations**

- **Frozen White solid body colour**
- **Luxe Yellow metallic body colour**
- **Silver Fox metallic body colour**

*Body colour available from mid 2019.*

*The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note: The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

**Available**

- Frozen White solid body colour, metallic and mica body colours are options at extra cost.

**Available until 2019.5MY.**

**Available at 2019.25MY.**

**Available at 2019.5MY.**
### Colour and trim

<table>
<thead>
<tr>
<th>Zeal</th>
<th>Metalic body colour</th>
<th>Special metallic body colour</th>
<th>Micra Body</th>
<th>Colour and trim</th>
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<tr>
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<td>Frozen White solid body colour, metallic and mica body colours, partial leather trim, and leather trim are options at extra cost. **Available at 2019.5MY. ***Available until 2019.5MY.</td>
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Fuel and performance

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<tr>
<th>Engine Type</th>
<th>1.0 Ford EcoBoost (100 PS)</th>
<th>1.0 EcoBoost (125 PS)</th>
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<td>CO₂ emissions</td>
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</table>

- Figures displayed are for 3-door bodystyle.
- WLTP CO₂ emissions 123-133 g/km
- Instruction: Ford

The fuel consumption you achieve in real-life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving style, and vehicle load.
Styling and appearance

Wheels

- Alloy - 17" 17" 17" alloy wheels.
- Optional, at extra cost.
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Driving experience

Instruments and controls

Steering wheel – 3-spoke leather (not available with automatic transmission)
Steering wheel – 3-spoke, leather trimmed and standard with automatic transmission (includes leather handbrake and leather everything interior)
Steering wheel – ST line, 3-spoke, flat-bottomed with red stitching
Steering wheel – ST line, 3-spoke, leather trimmed and red stitching
Steering wheel – Hiace, leather trimmed (includes keyless entry)
Steering column – Rake and reach adjustable

Option Packs

Driver Assistance Pack 1 – Active Park Assist, power foldable mirrors with puddle lights and near-view camera (not available with audio (8-inch screen pack))
Driver Assistance Pack 2 – Traffic Sign Recognition, Driver Alert, auto high beam, Pre-Collision Assist with Distance Indication and Distance Alert, Adaptive Cruise Control, and kpt® video camera
Driver Assistance Pack 3a – Lane Keeping Assist, extended Headlights with auto high beam, Traffic Sign Recognition, Driver Alert, high series cluster, electronic stability control with Adaptive Speed Limiter

Performance and efficiency

Engine

Standard

Option at extra cost

Part of an option pack at extra cost

**Available until mid-2019.**
**Comfort and convenience**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Select</th>
<th>V6</th>
<th>V6 Plus</th>
<th>V6 Sport</th>
<th>Active</th>
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</thead>
<tbody>
<tr>
<td><strong>Interior convenience</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operates per passenger seat</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Convenience – Regular, open spacious cabin</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Interior – Premium, high comfort and spacious</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Front overhead console with sunglasses holder (includes side and dark headband)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Audio and communication systems</strong></td>
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<tr>
<td>Radios with CD/DVD (Digital Audio Broadcast)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Comfort and convenience</strong></td>
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<tr>
<td><strong>Instruments and controls</strong></td>
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<tr>
<td>Sequential manual control</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Front seat – Wipe down</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td><strong>Comfort and convenience</strong></td>
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</tbody>
</table>

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants in the event of a crash.*

1. **Comfort and convenience**
2. **Instruments and controls**

*Part of an optional package at extra cost.*
Ford Fiesta ST-Line with optional Red interior personalisation pack, including optional partial leather seat trim in Red and Ebony.

Utility

<table>
<thead>
<tr>
<th>Feature</th>
<th>Finish</th>
<th>ST-Line</th>
<th>Zetec</th>
<th>Titanium</th>
<th>Vignale</th>
<th>Active</th>
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<tbody>
<tr>
<td><strong>Floor mats</strong></td>
<td></td>
<td>○</td>
<td>○</td>
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<tr>
<td>Titanium/Red</td>
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<td>○</td>
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<tr>
<td><strong>Floor mats</strong>- Upgraded front and rear, with contrast stitching**</td>
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<tr>
<td>Titanium/Red</td>
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<tr>
<td><strong>Floor mats</strong>- Chrome Zipped Edition front and rear, with contrast Black Day stitching**</td>
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<tr>
<td>Titanium/Red</td>
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<tr>
<td><strong>Exterior functional</strong></td>
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<tr>
<td>LED Daytime running lights</td>
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<tr>
<td><strong>Standard</strong></td>
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<tr>
<td><strong>Option at extra cost</strong></td>
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<tr>
<td><strong>Part of an option pack at extra cost</strong></td>
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**Available until mid 2019.**
Dimensions and capacity

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<thead>
<tr>
<th>Model</th>
<th>Black (mm)</th>
<th>Black (mm)</th>
<th>Black (mm)</th>
<th>Black (mm)</th>
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<tr>
<td></td>
<td>3-door</td>
<td>5-door</td>
<td>3-door</td>
<td>5-door</td>
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<tr>
<td>Height</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>With mirrors</td>
<td>1,941</td>
<td>1,941</td>
<td>1,941</td>
<td>1,941</td>
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<tr>
<td>Without mirrors</td>
<td>1,495</td>
<td>1,495</td>
<td>1,495</td>
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<tr>
<td>Loadspace</td>
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<tr>
<td>Max. load (kg)</td>
<td>600</td>
<td>600</td>
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<tr>
<td>Loadability (%)</td>
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<tr>
<td>Fuel tank capacity (L)</td>
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<tr>
<td>Petrol</td>
<td>42</td>
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<tr>
<td>Diesel</td>
<td>42</td>
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‡Dimensions may vary dependent on the model and equipment fitted.
Ford Warranty and Servicing Plans

FORD Fiesta

Next steps

try

Use your Ford Dealer and test drive the new Ford Fiesta for yourself. Find your local Dealer: www.ford.ie.

build

Visit your www.ford.ie to build and price your new Ford Fiesta.

finance

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For more information about the finance products provided by Ford Credit visit www.ford.ie.

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When you drive away in your new car, we’re with you all the way. Ford has a large authorised service network to help you keep your car in the best condition. And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.

own

Contact

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FordPass

FordPass is a mobile app that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, dealer information and a host of useful guides.

Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation, thereafter there is an annual licence fee.

technology

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Issued 05/2019 Price Guide

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MY 2019 IRL en

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*From the date of first registration. Subject to terms and conditions.

2 year unlimited Mileage Warranty

1 year/100,000 km FordCare Assist Roadside Cover (Europe)

5 year/100,000 km FordAssist extended Warranty (Optional)

1 year/100,000 km FordProtect extended Warranty (Optional)

2 year Unlimited Mileage Warranty

12 years unlimited Activation Warranty

Find your local Dealer: www.ford.ie

Visit your www.ford.ie to build and price your new Ford Fiesta.

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financing

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